



PORTFOLIO & CREDENTIALS

BRANDING & ADVERTISING

01 SCOPE OF WORK
02 OUR CLIENTS
03 BRANDING

04 SOCIAL MEDIA
05 APP & SOFTWARE
06 CONTACT

01 SCOPE OF WORK

01 BRAND IDENTITY DESIGN

We specialise in developing a deeper understanding of the audience to create an emotional connection. We give life to brand identities by making them relevant, memorable and relatable in an ever-growing field.

02 SOFTWARE DEVELOPMENT

We revolutionise your business and offer you complete control—from automating core business procedures to establishing your identity through customer-facing interfaces. We provide the procedures, tools, and experience to develop optimal solutions.

03 SOCIAL MEDIA MANAGEMENT

We recognise the significance of both paid and organic social media marketing in assisting customer engagement. We provide planning, implementation, monitoring, resources, and an experienced team of strategists and experts for your brand's connection, communication, and community.

04 GOOGLE & SOCIAL MEDIA ADS

We identify platforms for your targeted segment and build ad campaigns around your budget. Among the many aspects of our research is a deep familiarity with the industry.

05 MOBILE APP DEVELOPMENT

We drive the mobile-first digital transformation from ideation and implementation to ongoing support, whether it is a consumer-oriented app or a disruptive enterprise-class solution.

06 GRAPHICS & MOTION GRAPHICS DESIGN

Our expertise and fully equipped creative team know precisely how to generate on-brand graphics and motion graphics content. We visually represent your brand by integrating photos, infographics, and digital animation.

07 E-COM DEVELOPMENT & MARKETING

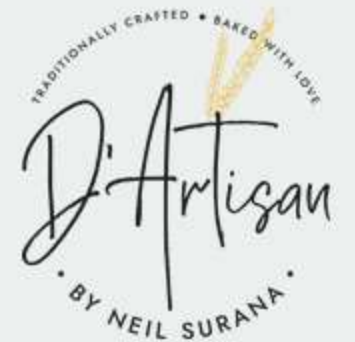
We offer a unique combination of e-commerce consultancy and high-end technological resources to help you execute your B2B and B2C commercial solutions. Our objective is to assist individuals and organisations inexperienced with e-commerce in effectively establishing their online shop operations.

08 MARKETING AUTOMATION

With our goal-based campaigns and understanding of the buyers' behaviour and needs, you can increase your ROI and operational efficiency, streamline your advertising and boost lead generation.

02

OUR CLIENTS



03

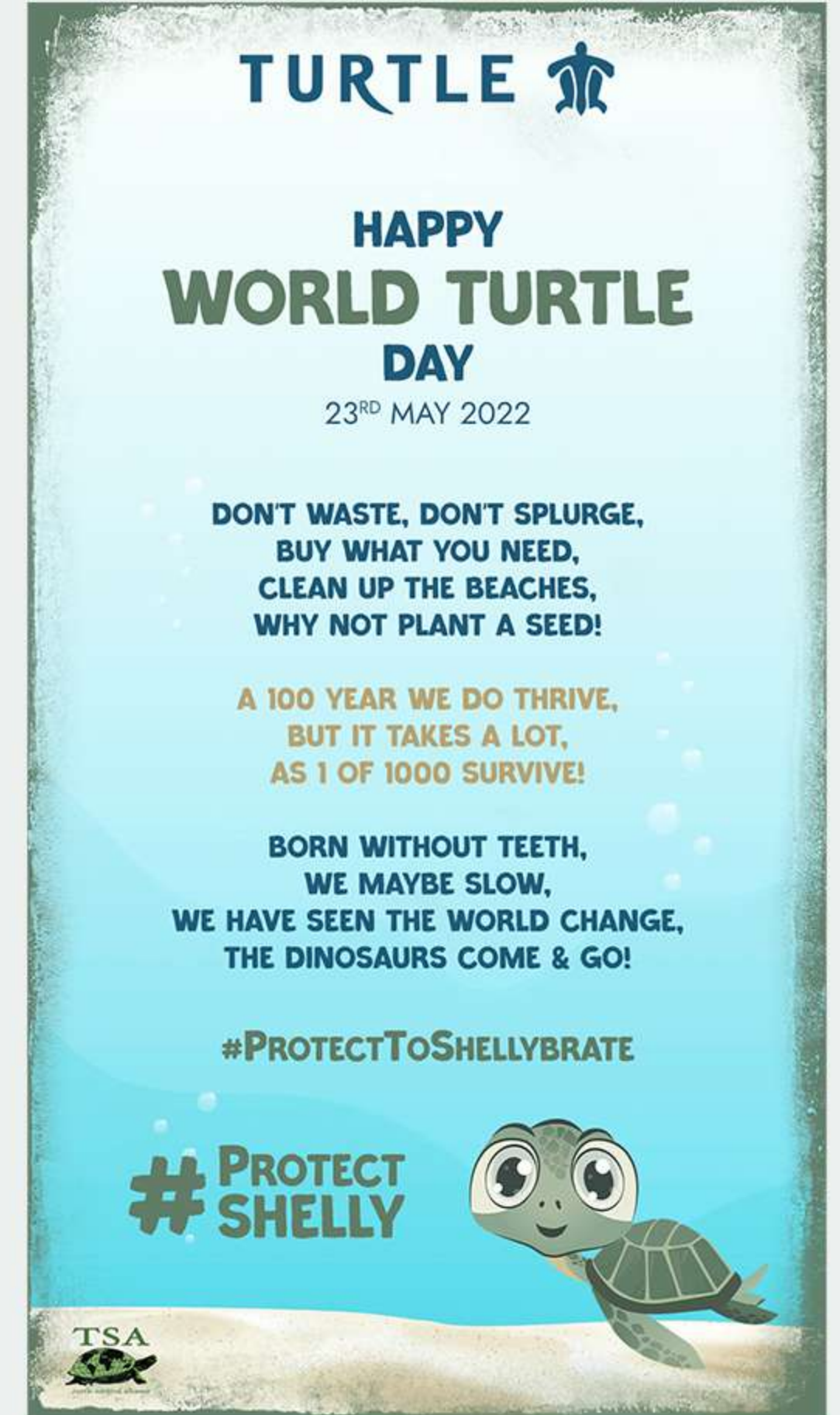
BRANDING

- 01 TURTLE - SAVE SHELLY (CSR ACTIVITY)
- 02 AMI ARTS FESTIVAL - A MUSIC FESTIVAL BY KCC
- 03 D'ARTISAN
- 04 COMMUNICATIONS 2.0
- 05 SHI FASHION JEWELLERY
- 06 ARJAVAM - REAL ESTATE
- 07 ARIHANT ULTIMA - REAL ESTATE
- 08 ELYSIYA - REAL ESTATE

TURTLE - SAVE SHELLY

"Protect Shelly" aimed to promote turtle conservation - World Turtle Day

Our campaign established an instant connection with the audience by designing a brand mascot, "Shelly", utilised in social media content, on-ground collaterals and an elaborate video.





AMI ARTS FESTIVAL

The annual festival exhibits art in its diverse forms, which require in-depth ideation, creation and execution of different styles of creatives. Our work helps spark interest and anticipation for various stalls, exhibitions, performances, talk sessions and workshops.



AMI ARTS FESTIVAL
An initiative of Kolkata Centre For Creativity
—Supported by CSR Initiative of Emami—
In collaboration with NazrulTirtha & Biswa Bangla

Art exhibits | Live performances
talk series | workshops
Arts and crafts buzzaar

All performances are 3:00PM onwards

17th DEC
PERFORMANCES
Pt. Uday Bhawalkar | Sahana Bajpale
Raibeshe

18th DEC
PERFORMANCES
Tusu & Bhadu | Srijaini Ghosh
Rene Singh

17 18 19 DEC

19th DEC
PERFORMANCES
Lopamudra Mitra | Gambhira | Cizzy

Venue: NazrulTirtha, New Town
Time: Noon - 8pm | **FREE ENTRY**



AMI ARTS FESTIVAL
An initiative of Kolkata Centre For Creativity
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Art exhibits | Live performance
talk series | workshop
Arts and craft buzzaar

FREE ENTRY

Venue: NazrulTirtha
Time: Noon - 8pm

17 18 19 DEC

KCC MOSAIC K KOLKATA CENTRE FOR CREATIVITY NazrulTirtha BSWB



AMI ARTS FESTIVAL
An initiative of Kolkata Centre For Creativity
—Supported by CSR Initiative of Emami—
In collaboration with NazrulTirtha & Biswa Bangla

Venue: NazrulTirtha

18th DEC
PERFORMANCES

Tusu & Bhadu	16:00 - 17:00
Srijaini Ghosh	17:00 - 18:00
Rene Singh	18:00 - 20:00

KCC MOSAIC K KOLKATA CENTRE FOR CREATIVITY NazrulTirtha BSWB



AMI ARTS FESTIVAL



AMI ARTS FESTIVAL
An initiative of Kolkata Centre For Creativity
—Supported by CSR Initiative of Emami—
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WORKSHOPS

Sketching Dipankar Roy 12:00 - 13:30	17th DEC	Cartoon and Caricature Rituparno Basu 14:00 - 15:00
Pastel Session Dipankar Roy 12:00 - 13:30	18th DEC	Origami Upal Sengupta 14:00 - 15:00
Watercolour Session Dipankar Roy 12:00 - 13:30	19th DEC	Paper Mask Making Tamal Bhattacharya 14:00 - 15:00

Venue: NazrulTirtha

KCC MOSAIC K KOLKATA CENTRE FOR CREATIVITY NazrulTirtha BSWB



AMI ARTS FESTIVAL
An initiative of Kolkata Centre For Creativity
—Supported by CSR Initiative of Emami—
In collaboration with NazrulTirtha & Biswa Bangla

19th DEC
VIRTUAL TALK SESSION
7-8PM **zoom**

Wanjiku Wa Ngugi

The Hippoland Talks

Nilanjana Bhowmick

Arts & Ideas in association with Seagull Books

KCC MOSAIC K KOLKATA CENTRE FOR CREATIVITY NazrulTirtha BSWB



We created the brand identity for "D'Artisan", specialising in making artisanal baked goods.

During the inception and pre-launch stages, we delivered the name, brand logo and two distinct types of packaging. We built anticipation for the brand's logo reveal and launch across all social media platforms through engaging creative designs.

We were involved in on-site branding and were responsible for social media management to establish a significant base of followers for the brand.



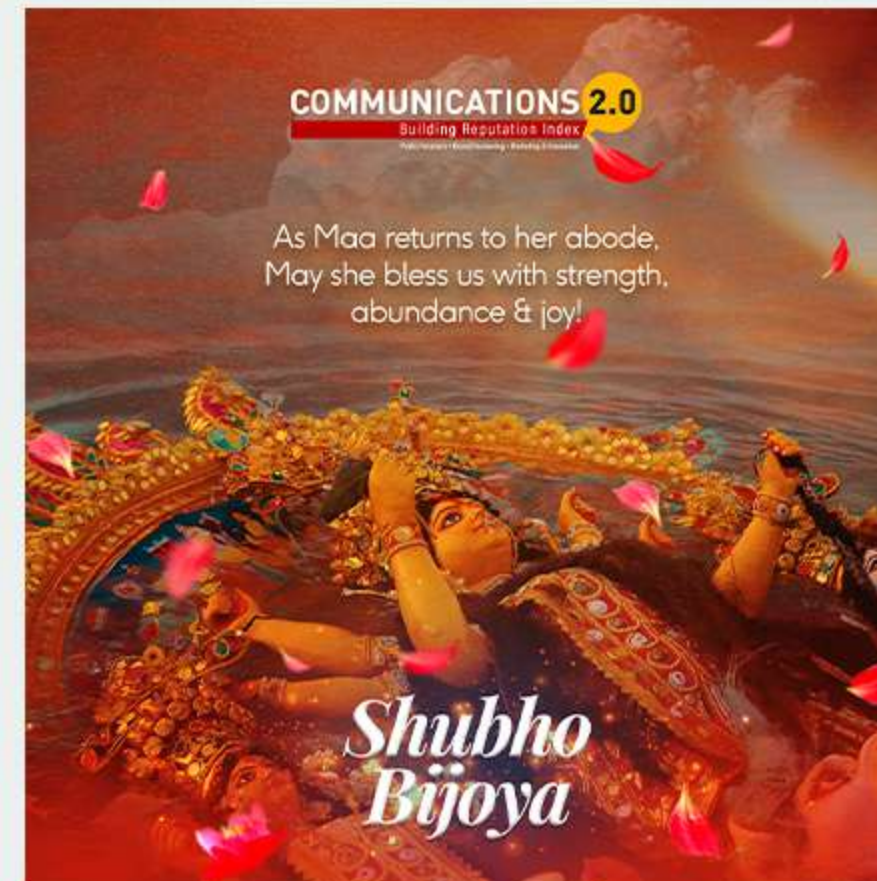
COMMUNICATIONS 2.0

Building Reputation Index

Public Relations • Brand Positioning • Marketing & Innovation

A public relations agency based in Kolkata and Hyderabad. Our efforts for the brand focused on rebranding, logo ideation & design, and website development.

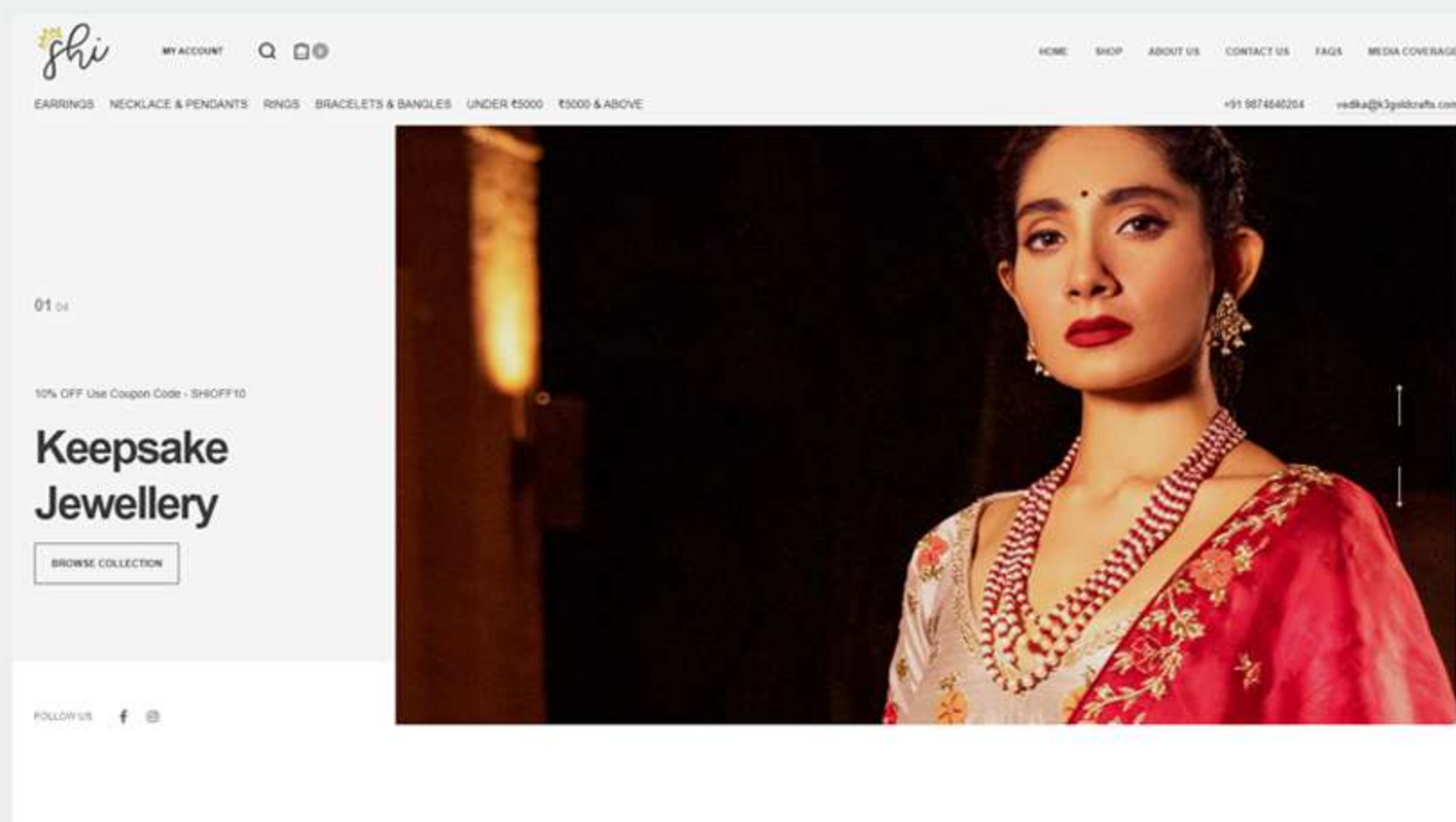
We are currently working on the brand's digital presence, creative designing (stills & videos) and social media management across various platforms.





A brand specialising in contemporary semi-precious jewellery in sterling silver. Our work for the brand includes logo conceptualisation and design, photo shoots, website design and development.

In addition, we oversee the brand's social media accounts, take care of creative designing (stills and videos), and maintain the brand's digital presence across all platforms.



Traditional intricacy intertwined with modern aesthetics!



www.shi.fashion
Call: +91 98748 40204

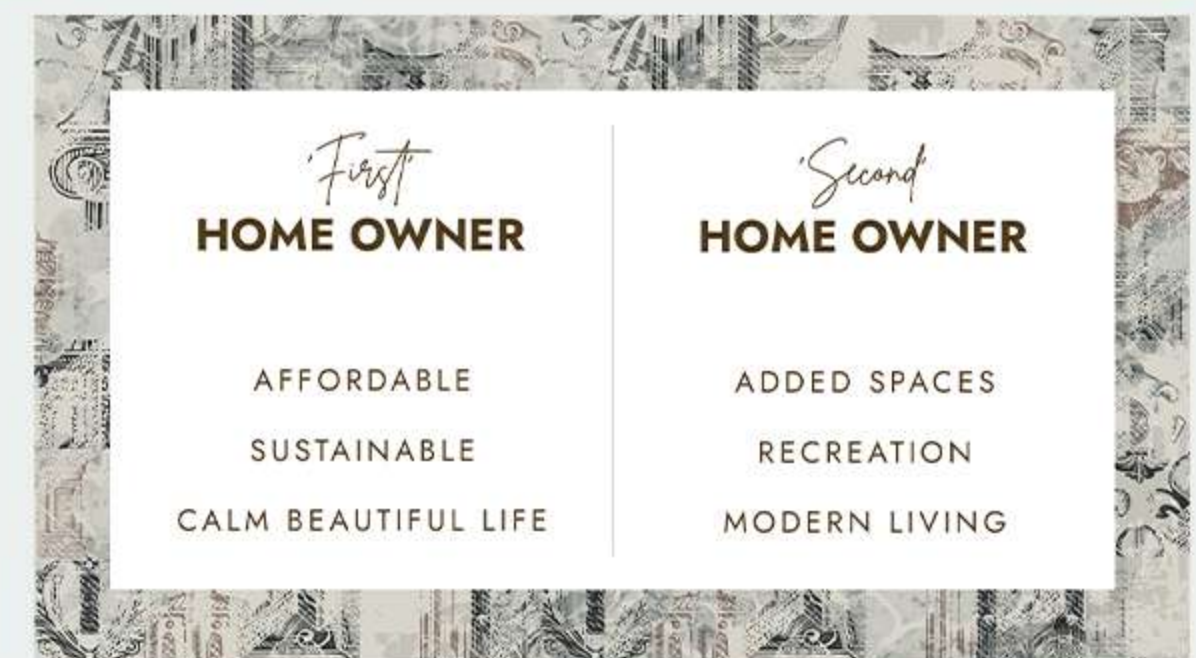
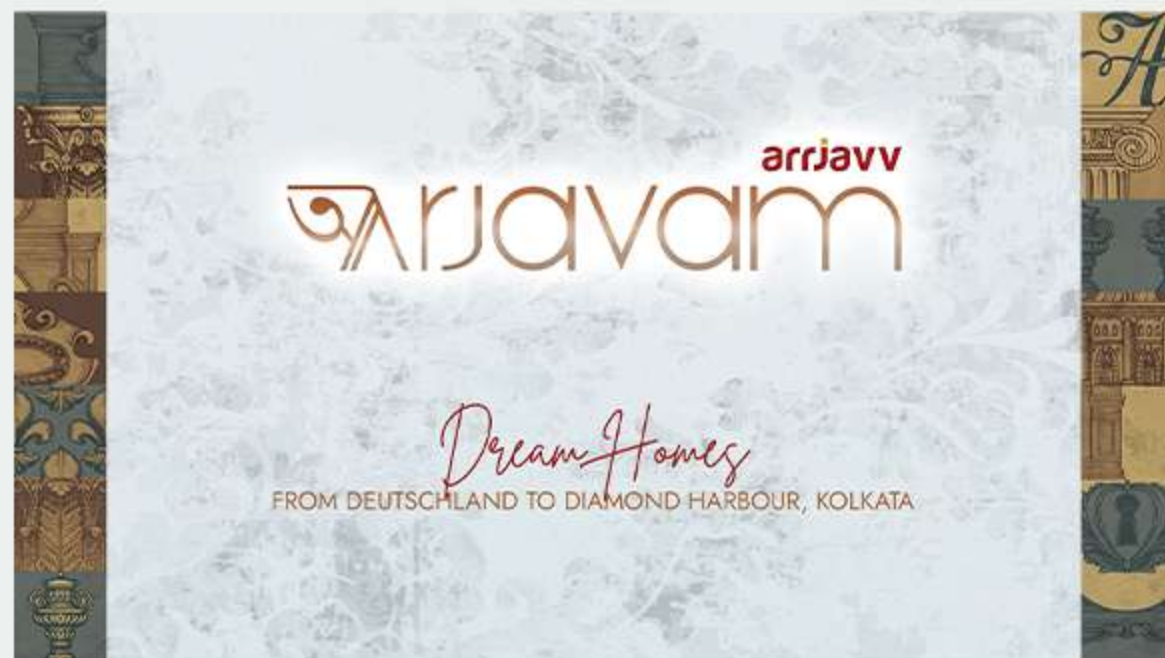
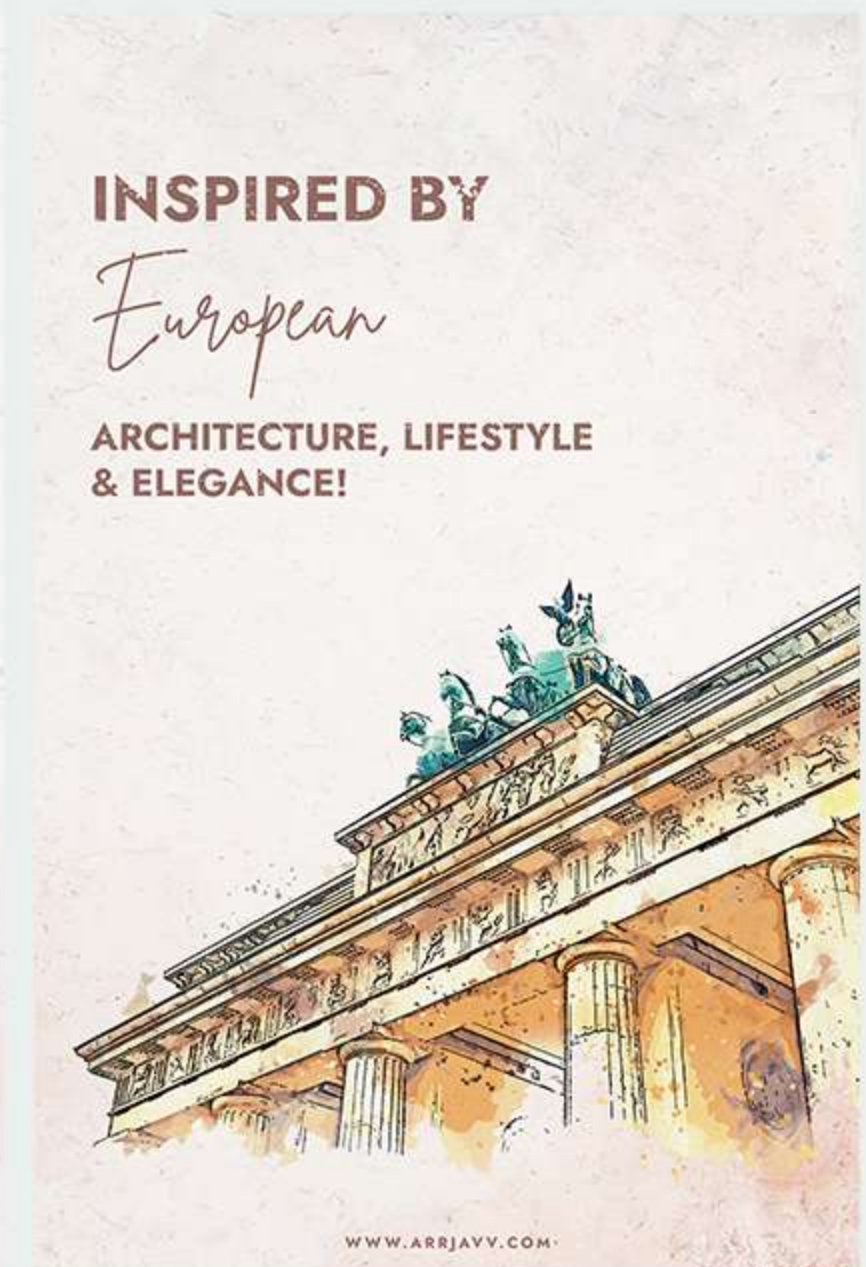
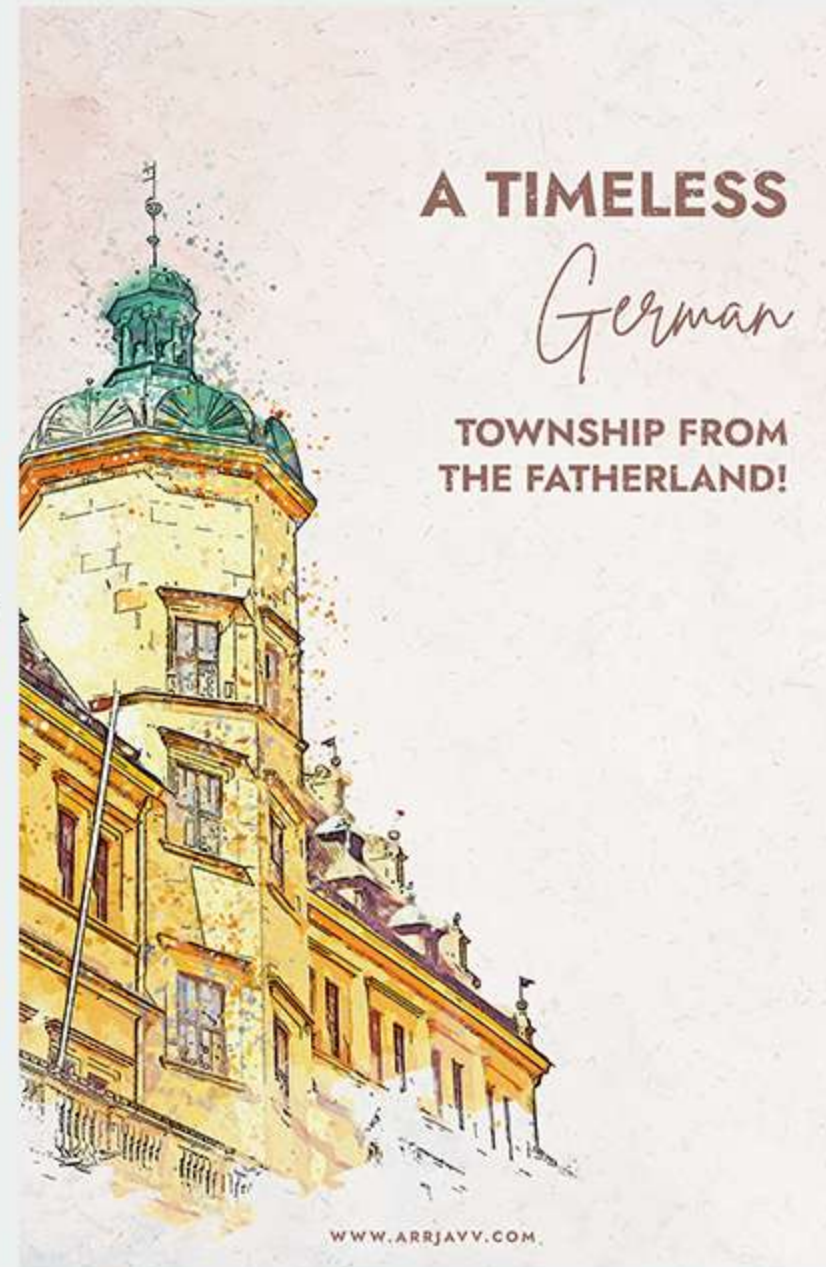




Arrjavv serves as an important project from Arrjavv real estate developers.

Our efforts for the brand focused on the project's conceptualisation and logo ideation & design.

We also designed brand facades for malls and created brand explainer videos.



Arihant Ultima

Arihant Ultima is one of the flagship projects envisioned by the Arihant Group, a real estate firm based in Kolkata.

We did a 360° branding experience including project name, logo ideation, brand brochure, a teaser campaign and on-ground branding.



Arihant Ultima

Luxury Lifestyle Residences

COMING SOON

Grandeur, Elegance & You!

For Assistance or Enquiries, Call: +91 98310 81016



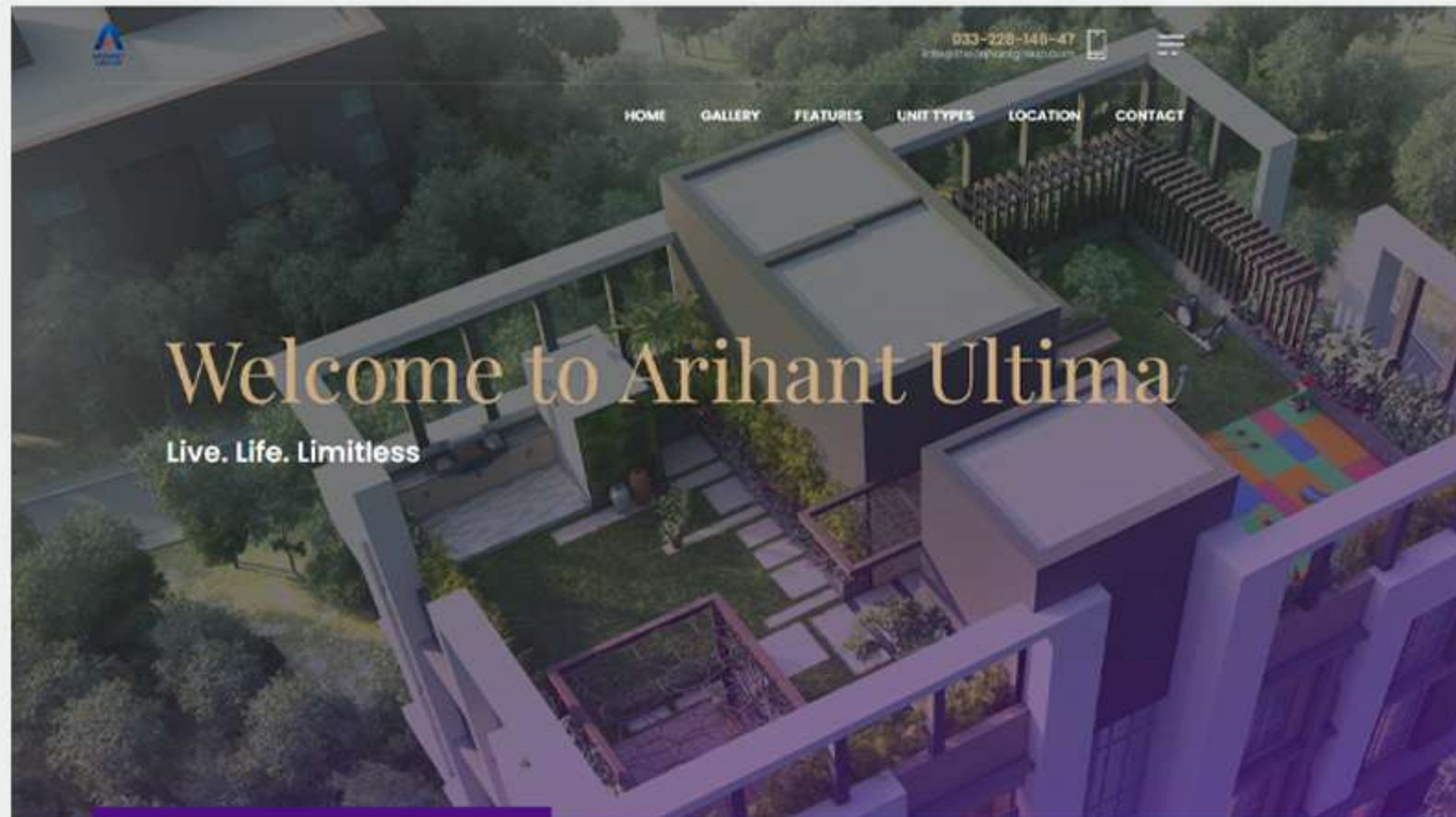
Arihant Ultima

Luxury Lifestyle Residences

COMING SOON

Peace, Tranquility & You!

For Assistance or Enquiries, Call: +91 98310 81016



01



02

ELYSIYA

Elsiya is a cornerstone project for Shivom Reality, a real estate company based in Kolkata. We have been associated with the project since its inception, conceptualising its name and logo.

We were also involved in brochure designs, brand explainer videos, micro website development, and hoarding and road marker designs.

ELYSIYA
Off James Long Sarani

Come HOME to HAPPINESS!

AIR-CONDITIONED **3 BHK** APARTMENTS
STARTING AT **₹50 LAC**

DEVELOPER

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SHIVOM REALTY

ELYSIYA
Off James Long Sarani

3 BHK Air Conditioned Apartments
Starting at **₹50 LACS**

ELYSIYA
Off James Long Sarani

Fully Air-conditioned
Spacious Apartments

Conveniently located at
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Purbasan, Thakurpukur

+91 99033 24402
www.elysiya.com

04

SOCIAL MEDIA

- 01 KOLKATA CENTRE FOR CREATIVITY
- 02 STUDIO 7
- 03 OZORA
- 04 ROYAL CHINA
- 05 MOTI MAHAL
- 06 NETTARE
- 07 TURTLE

KOLKATA CENTRE FOR CREATIVITY

AMI ARTS FESTIVAL
An initiative of Kolkata Centre For Creativity
Supported by CSR Initiative of Emami
In collaboration with Nazrutirtha & Bivva Bangla
Venue: Nazrutirtha

18th DEC
PERFORMANCES

Tusu & Bhadu	16:00 - 17:00
Srijaini Ghosh	17:00 - 18:00
Rene Singh	19:00 - 20:00

KCC MOSAIC KOLKATA CENTRE FOR CREATIVITY

KOLKATA CENTRE FOR CREATIVITY

CRUCIBLE
KCC Art Laboratory 2020-21

Call for Applications

For practitioners of
Performing & Video Art

Submit at
submission.kcc@akst.org.in

Last Date - 13th Dec, 2020

kolkatacentreforcreativity.org

KOLKATA CENTRE FOR CREATIVITY

Indian method in
ACTING

Learn from the **Living Legend!**
COMING SOON

To know more call: 96741 40905
www.kolkatacentreforcreativity.org

KCC BLUE

KOLKATA CENTRE FOR CREATIVITY

Fourth Edition of KCC's
Annual International Conference
**VASUDHAIVA
KUTUMBAKAM**

SAVE THE DATE

07 - 08 May 2022

KCC MOSAIC www.kolkatacentreforcreativity.org

KOLKATA CENTRE FOR CREATIVITY

THE PHYSICAL BRAIN

Contemporary movement workshop by **RONITA MOOKERJI**

16th - 18th June, 2022 | 11:00 - 14:00 HRS IST
16+ Years | KCC, 4th Floor
Deadline: 13th June, 2022 | Limited Seats

KCC BLUE To know more: +91 96741 40905
www.kolkatacentreforcreativity.org

KCC ARTS LABORATORY 7.0 KOLKATA CENTRE FOR CREATIVITY

RAVAN

Venue: KCC, 1st Floor
Date: 11th September 2022
Time: 18:30 HRS IST
Donor Pass: INR 150

RELOADED A site-specific experimental performance
written, designed & directed by **Debashish Ray!**

KCC Arts Lab www.kolkatacentreforcreativity.org

KOLKATA CENTRE FOR CREATIVITY ATTAKOLARI

BODY MATTERS
with Attakolari Centre for Movement Arts

A 3-DAY DANCE-INTENSIVE

12th, 13th & 14th March, 2021
10:00 - 13:00 Hours (IST)

Zoom Webinar
Limited Seats

www.kolkatacentreforcreativity.org

KOLKATA CENTRE FOR CREATIVITY

"...Where Lines Meet"

KCC Art Laboratory 6.0

Interaction amongst Puppet, Bharatanatyam & Theatre
Curated by Dr. Sameer Dublay

SUBMIT YOUR PROPOSAL

Last date:
2nd November 2021
11:59 Hrs (IST)

For Bharatanatyam Dancer
& Theatre Maker

KCC Arts Lab www.kolkatacentreforcreativity.org

STUDIO 7

STUDIO 7
FABRICS • FURNITURE • DESIGN
CURATED BY SEVEN DESIGN



FABULOUS BLINDS
Be spoilt for choice with a wide range of blinds for homes & offices!

From the house of
SEVEN design

For enquiries & appointment, call us: +91 98303 21861 / +91 98301 78908



Carpets & Rugs!

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CURATED BY SEVEN DESIGN

Discover statement styles for awe-inspiring homes

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STUDIO 7
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CURATED BY SEVEN DESIGN

Cosy, striking & comfortable!

STYLISH CHAIRS
customised to your taste.

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CURATED BY SEVEN DESIGN

COMFORTABLE
Sophisticated
EXCLUSIVE!

Accentuate your living space
with an inviting *Armchair*

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74 Shakespeare Sarani, Kolkata - 700017



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FABRICS • FURNITURE • DESIGN
CURATED BY SEVEN DESIGN

Sophistication
EXEMPLIFIED

Revamp your home
with custom-made
WOODEN FLOORINGS!



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SEVEN design

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STUDIO 7
FABRICS • FURNITURE • DESIGN
CURATED BY SEVEN DESIGN

SABYASACHI Wallpapers



Capturing the *Indian* essence
with *surreal ethnic* designs!

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SEVEN design

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STUDIO 7
FABRICS • FURNITURE • DESIGN
CURATED BY SEVEN DESIGN

Aesthetically pleasing
Statement Vases
to amplify your
home decor!



From the house of
SEVEN design

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74 Shakespeare Sarani, Kolkata - 700017

STUDIO 7
FABRICS • FURNITURE • DESIGN
CURATED BY SEVEN DESIGN

CONTEMPORARY
Layered
CENTER TABLE

A striking piece for your living room!



For enquiries & appointment,
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OZORA

OZORA



SHUBHO NOBO BORSHO

For Reservations Call: 98366 78686 | Visit: ozora.wchindia.com



OZORA

LIVE AT
OZORA

EVERY TUESDAY, THURSDAY & FRIDAY
7PM ONWARDS

Sumit Munda
TUESDAY - 19TH JAN

Alisha
THURSDAY - 21ST JAN

Arghya
FRIDAY - 22ND JAN

NYE
LET'S LIGHT IT UP!

FEATURING
DJ RIK // DJ VICKY

This NYE dine in with us @328ft
With shimmering stars & brilliant fireworks!

À la carte menu available

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LIVE AT
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EVERY TUESDAY, THURSDAY & FRIDAY
7PM ONWARDS

Sumit Munda
TUESDAY - 19TH JAN

Alisha
THURSDAY - 21ST JAN

Arghya
FRIDAY - 22ND JAN

FOR RESERVATIONS CALL: 033 4067 1147 | OZORA.WCHINDIA.COM

OZORA

INTERNATIONAL
WOMEN'S
DAY

MARCH

COSMOPOLITANS & MOJITOS ON THE HOUSE
for all you beautiful ladies out there!

8TH MARCH, 2021 | 4 PM - 12 AM

For Reservations Call: 98366 78686 | Visit: ozora.wchindia.com

OZORA

HAPPY
Hours
WEEKDAYS MADE BETTER

1:1
on Alcohol
4PM - 7PM

2:1
on Alcohol
7PM - Closing



VALID MONDAY TO FRIDAY

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T&C APPLY

OZORA

BOXING DAY

Sunday Brunch

26 WITH PRIYANKA
DECEMBER

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OZORA

**GIN
FEST**

SPECIALY CURATED GIN
INFUSIONS, COCKTAILS & FOOD

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OZORA



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FUELLED
EXPERIENCE

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ROYAL CHINA

皇朝
Royal China
KOLKATA
FINEST CANTONESE CUISINE

Celebrating the year
of the Tiger!

皇朝
Royal China

Stir up the fun at the
Sangria
— festival —

Six flavourful & fruity
sangrias to choose from!

Forum Courtyard, 4th Floor
For Reservations, Call: +91 84200 85555 | 033 4008 2121/9292

Royal China
LOUNGE & BAR

Add sophistication to your
PRIVATE parties

Capacity up to 95 pax
Smoking room
In-house DJ
Large LED screen

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National
Cocktail
Day
24th March

皇朝
Royal China **LOUNGE & BAR**

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reservations@royalchinakolkata.com

皇朝
Royal China

Royal Set Lunch
starting from INR
599

MONDAYS & TUESDAYS
Drop in to be "Wowed"

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皇朝 **LOUNGE & BAR**
Royal China

ROYAL CLUB HOUSE SPECIAL
9th April – 30th May, 2021

SIXER!
Enjoy a bucket of 6 beers for the price of 4!*

20-20
Enjoy flat 20% off on food & beverages!*

Forum Courtyard, 4th Floor, Kolkata
84200 85555 | 033 4008 2121 / 9292 | comments@royalchinakolkata.com

*T&C apply | Offer applicable only during Live IPL 2021 Matches
Offer cannot be clubbed with any other promotions/offers | No 2 offers can be combined

皇朝 **LOUNGE & BAR**
Royal China

MONDAY - FRIDAY | 4PM - 7PM

HAPPY HOURS

BUY ONE GET ONE FREE
ON ALCOHOL
(Selected brands only)

BUY TWO GET ONE FREE
ON FOOD
(Complimentary dish will be of lesser value)

Forum Courtyard, 4th Floor, Kolkata
84200 85555 | 033 4008 2121 / 9292 | comments@royalchinakolkata.com

*T&C Apply | Not valid on weekends & Public Holidays

皇朝
Royal China
LOUNGE & BAR

NATIONAL
COCKTAIL DAY
24TH MARCH

Hand-crafted premium cocktails,
a luxurious ambience, & great company.
Celebrate in style!

Forum Courtyard, 4th Floor, Kolkata
84200 85555 | 033 4008 2121 / 9292 | comments@royalchinakolkata.com

MOTI MAHAL

Moti Mahal Delux

THE INVENTORS OF BUTTER CHICKEN

Opening 6th Dec



Moti Mahal Delux, Kolkata
24 Park Street Park Center 6th floor | Call: 033-40053463 | 033-40053866

Moti Mahal Delux

EXPLORE THE EXOTIC ASSORTMENT OF INDIAN FLAVOURS & THE TRADITIONS OF THE ORIENT



THE HERITAGE BRAND IS BACK

OPENING
6th
DEC'20

Moti Mahal Delux, Kolkata
24 Park Street Park Center 6th floor | Call: 033-40053463 | 033-40053866

Moti Mahal Delux

INDIA'S FAVOURITE FOR A
100 YEARS!
NOW IN KOLKATA

DAL MAKHANI



Moti Mahal Delux, Kolkata | Celica Park, 24 Park Street Park Center 6th floor | Call: 033-40053463 | 033-40053866

Moti Mahal Delux

Bengal's Favourite!!
STEAMED FISH IN LEMON CHILLI SAUCE




Shubho Nobo Borsho

A delicious feast to relish with friends & family!





ALSO AVAILABLE ON:    

Moti Mahal Delux, Kolkata | Parking Available for Dine In
Celica Park, 24 Park Street Park Center 6th floor | Call: 76050 60501 | 75960 84999

Moti Mahal Delux




REDISCOVER THE MASTERY OF
NORTH INDIAN!
Layers of flavours served with love

ALSO AVAILABLE ON :    





Moti Mahal Delux, Kolkata | Parking Available for Dine In
Celica Park, 24 Park Street Park Center 6th floor | Call: 76050 60501 | 75960 84999

Moti Mahal Delux

CELEBRATING
good health, unity & brotherhood!



EID MUBARAK


ALSO AVAILABLE ON :    






Moti Mahal Delux, Kolkata | Parking Available for Dine-In
Celica Park, 24 Park Street Park Center 6th Floor | Call: 76050 60501 | 75960 84999

Moti Mahal Delux

Make your **Poila Baishak** super delicious
with our **authentic Indian & Chinese delicacies!**

পুণ্ড নববর্ষ



ALSO AVAILABLE ON :     

Moti Mahal Delux, Kolkata | Parking Available for Dine-In
Celica Park, 24 Park Street Park Center 6th Floor | Call: 76050 60501 | 75960 84999

Moti Mahal Delux

Order-in your favourite
Indian & Chinese
dishes from the
comfort of your HOME!



ALSO AVAILABLE ON :    

Moti Mahal Delux, Kolkata | Parking Available for Dine-In
Celica Park, 24 Park Street Park Center 6th Floor | Call: 76050 60501 | 75960 84999

NETTARE



NETTARE
FRUITO ITALIANO

**Break the Bean,
for a Flavour Reveal!**

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Order Now on  



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FRUITO ITALIANO

**Give your
daily Mocha
a swirl of
Mint!**

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ITALIAN COFFEE FOR CONNOISSEURS!

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Lavazza Blue Compatible



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Heart Racing Combos

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Columbia *Brazil* *Ethiopia*

Sourced from the world over
The perfect Italian roast
Enjoy at home - Nettare!

Lavazza Blue Compatible

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NETTARE
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**Dramatically
Italian**

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TURTLE



05

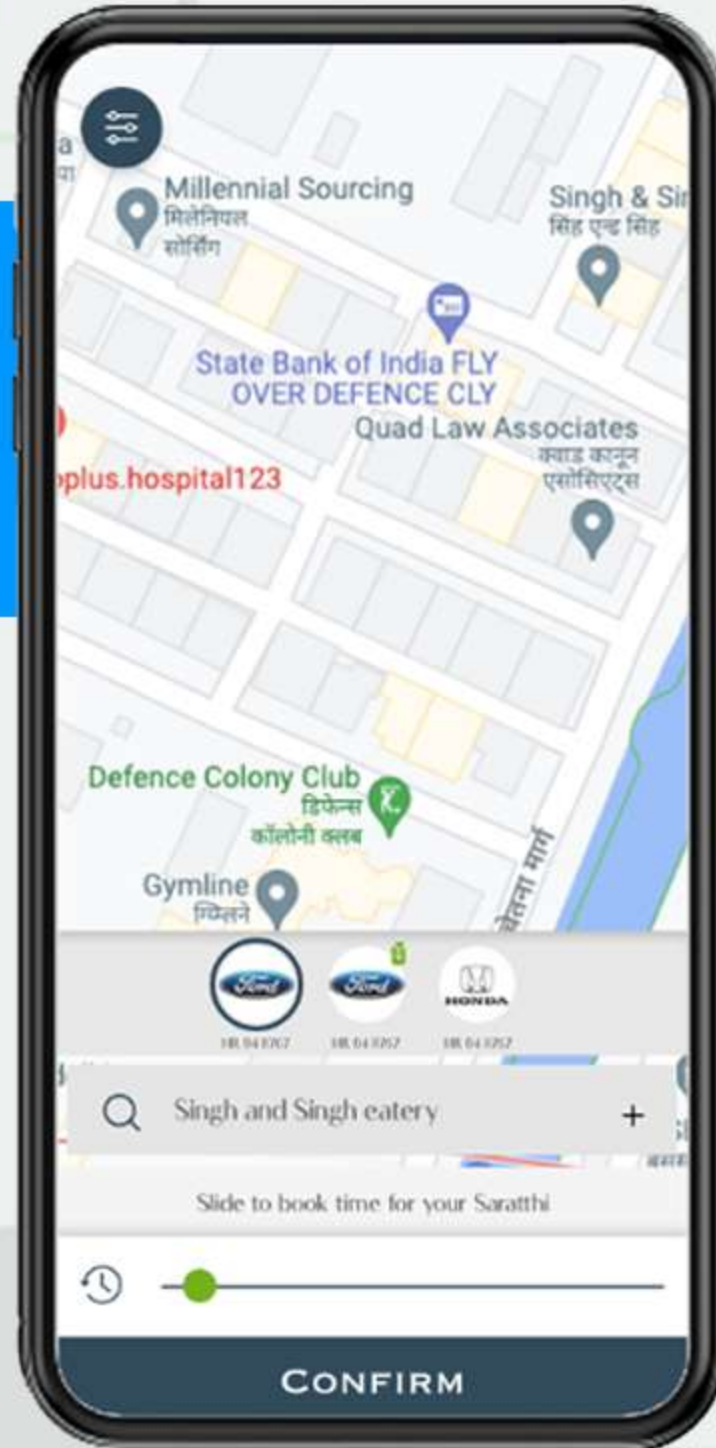
APP & SOFTWARE

- 01 CAR BOOKING APP
- 02 DATA & REPORTING APP
- 03 EMPLOYEE MANAGEMENT SOFTWARE
- 04 FINTECH APP
- 05 TASK MANAGEMENT & APPRAISAL
- 06 VALET PARKING APP
- 07 DOCTOR APOINTMENT & DATA APP
- 08 LOGISTICS WEBSITE
- 09 AMAZON CLIENT APP
- 10 BIG DATA SOFTWARE SCREENS

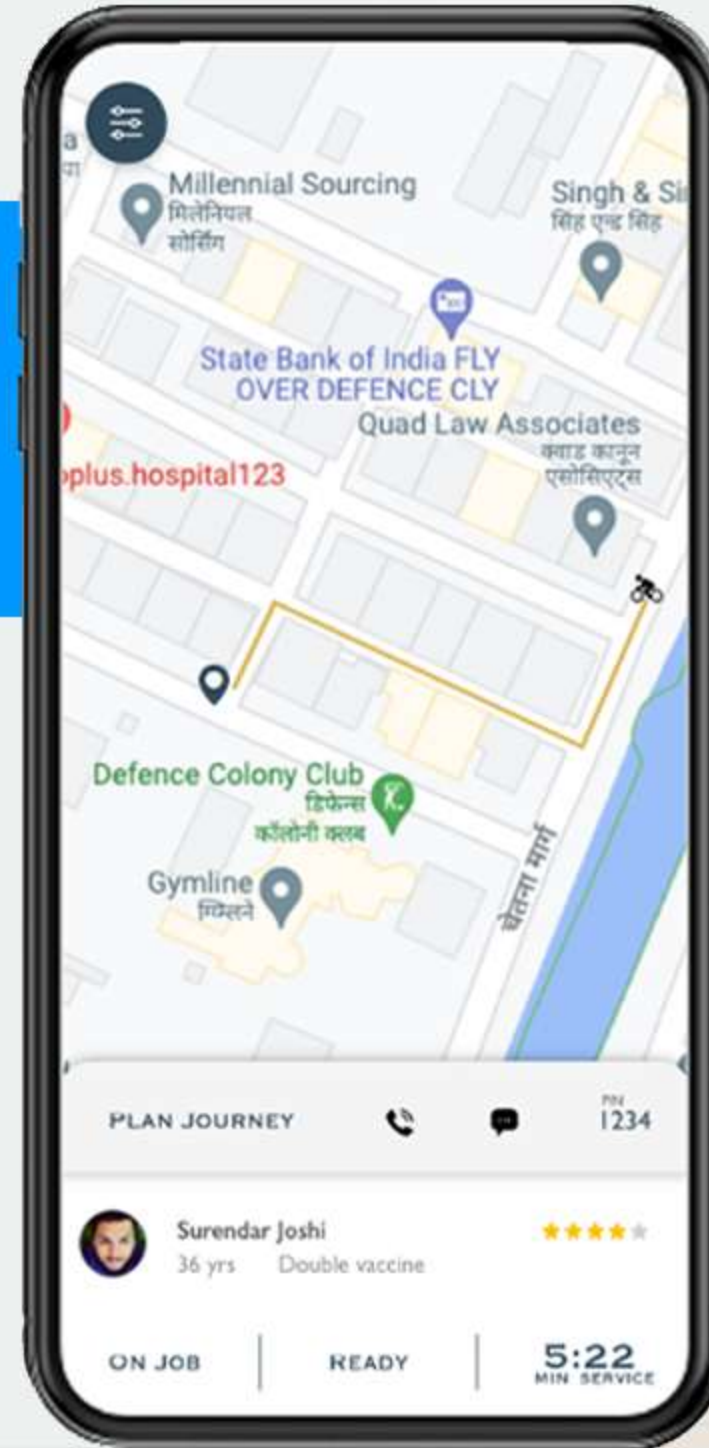
CAR BOOKING APP

Where commute meets convenience

Easy-to-navigate features



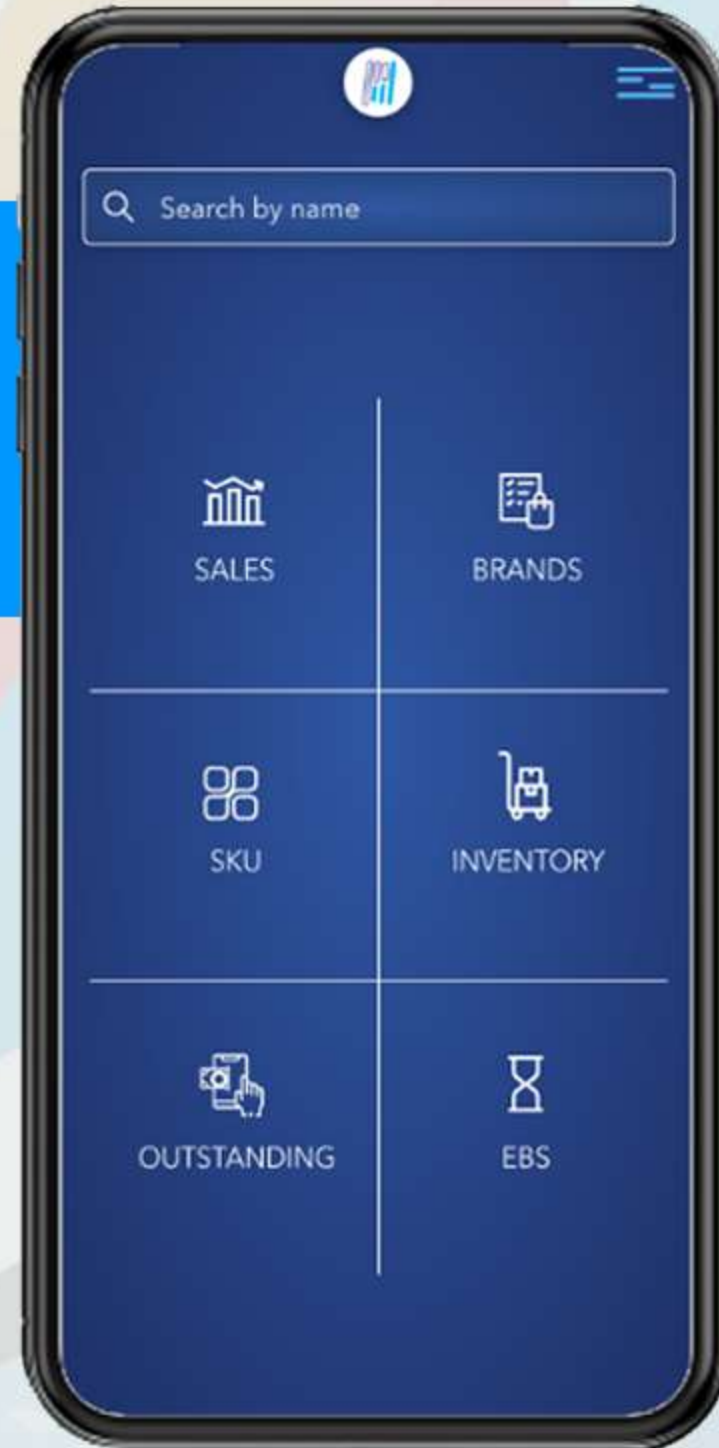
Easy-to-make bookings



DATA & REPORTING APP

From information to insights

Optimized process management



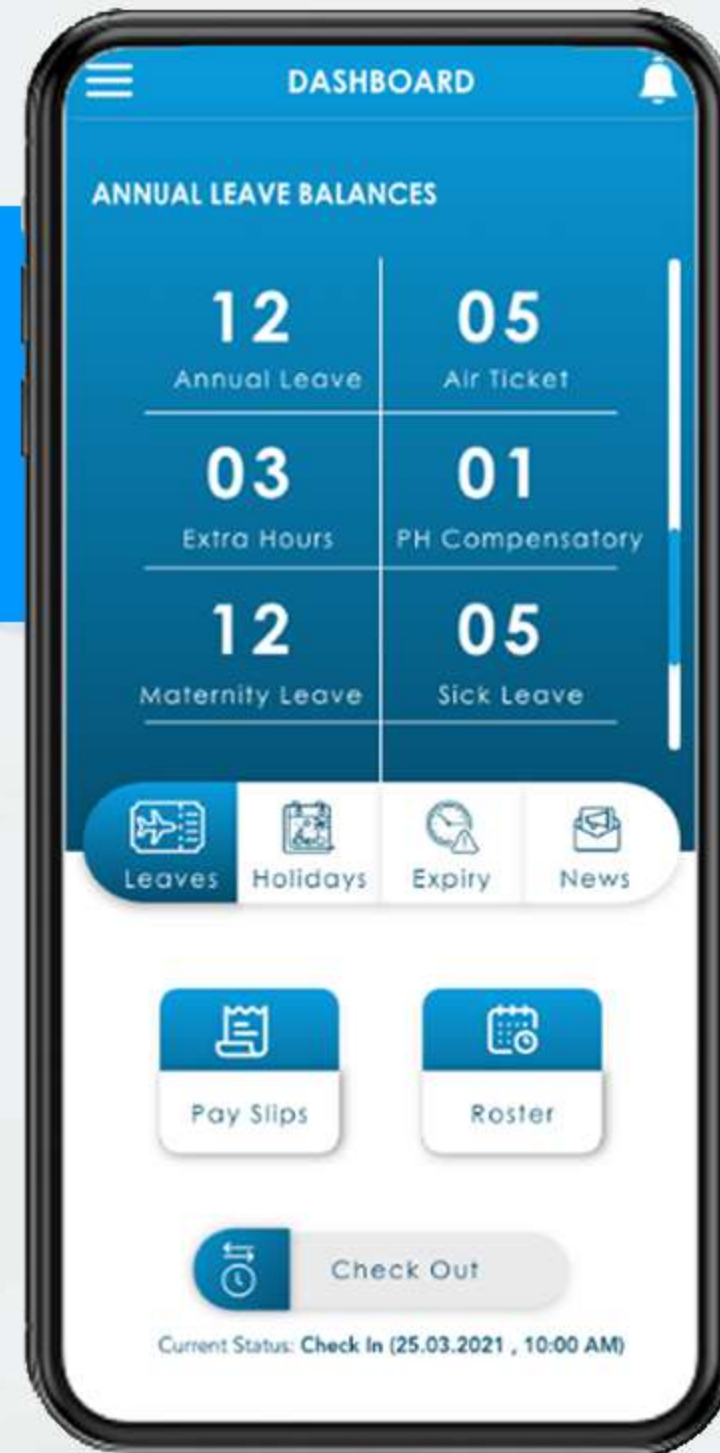
Real-time operational insights, on the go



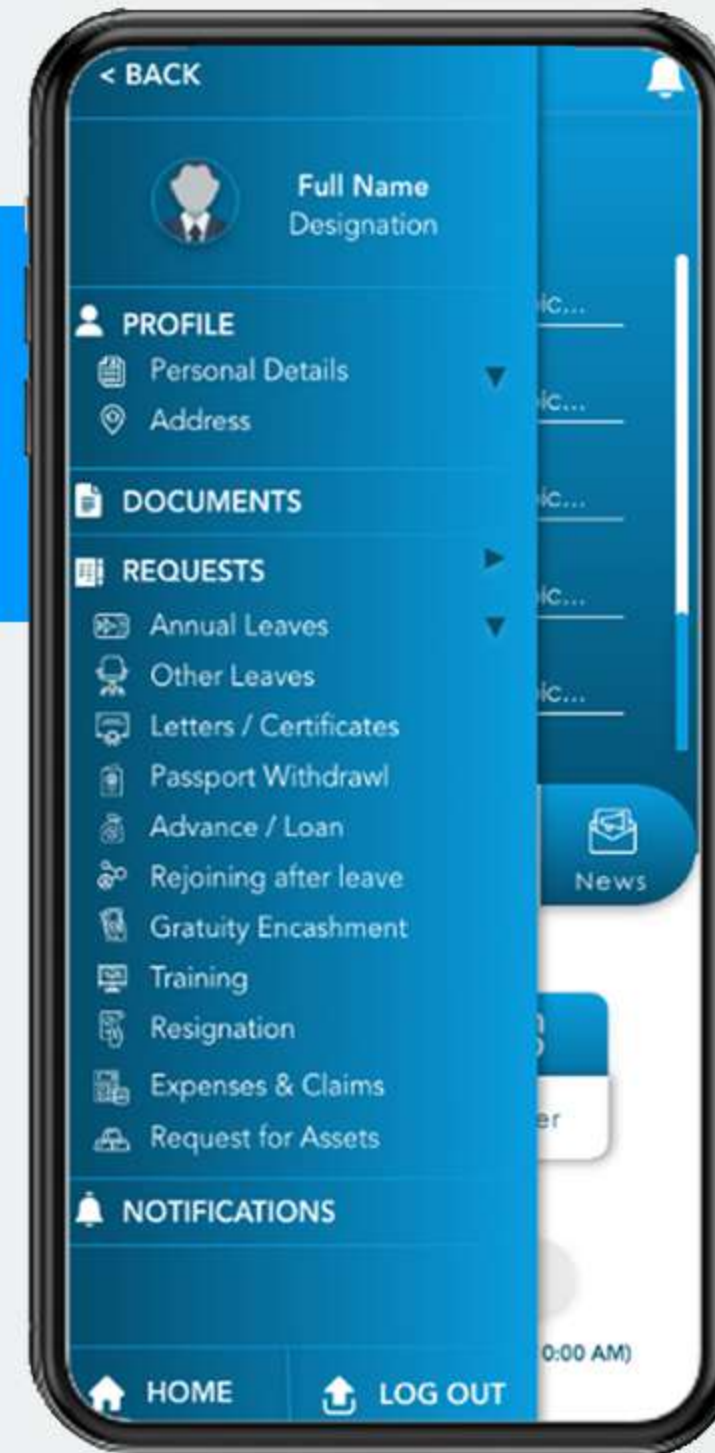
EMPLOYEE MANAGEMENT SOFTWARE

Increased efficiency, seamless operations

Information that impacts productivity



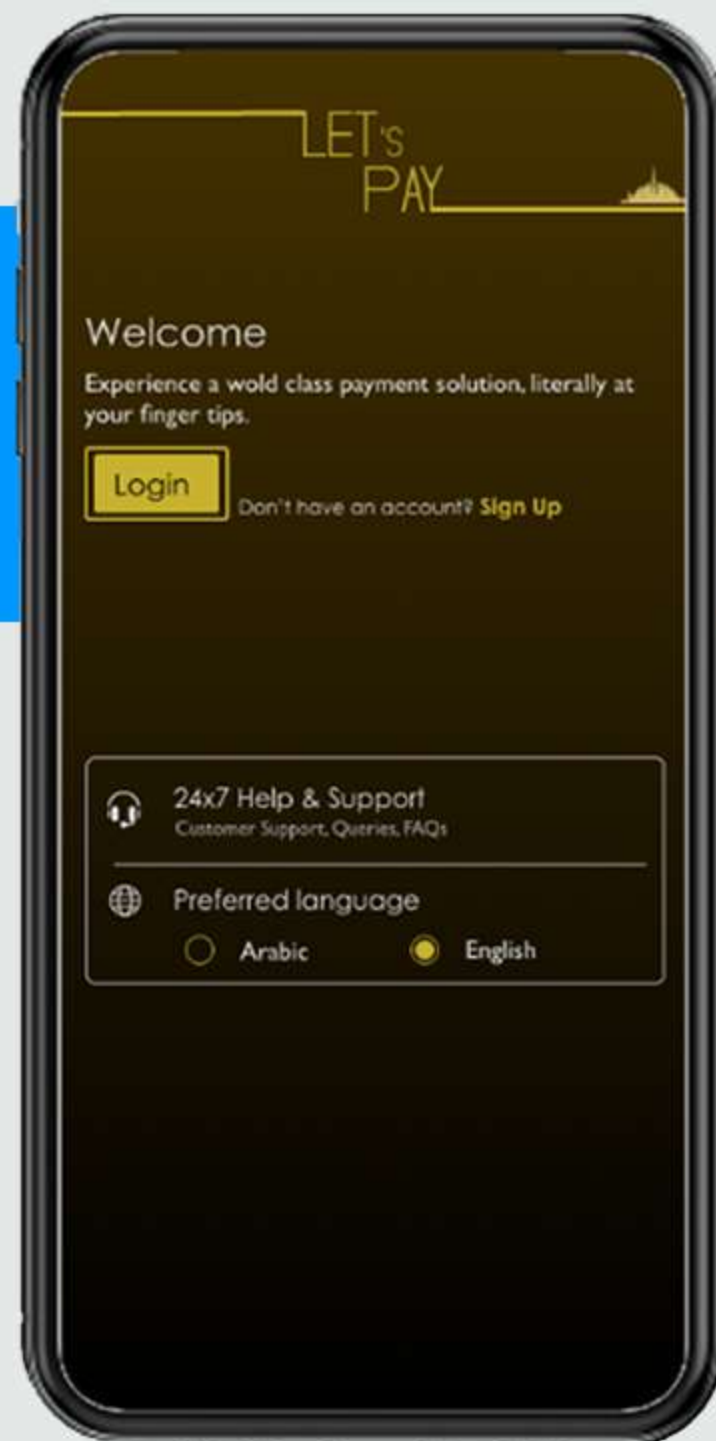
Single platform that allows simplified management



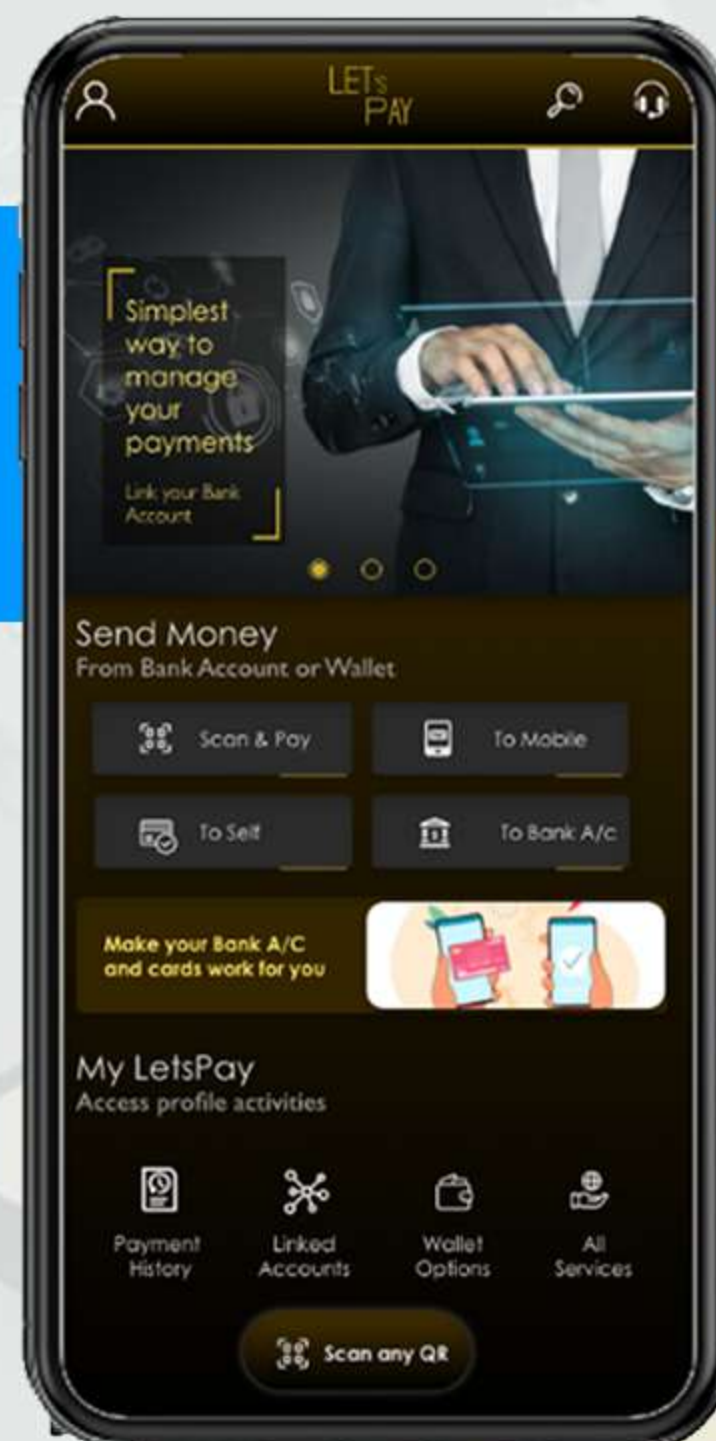
FIN TECH APP

Finances at your fingertips

Secure platform for instant transactions



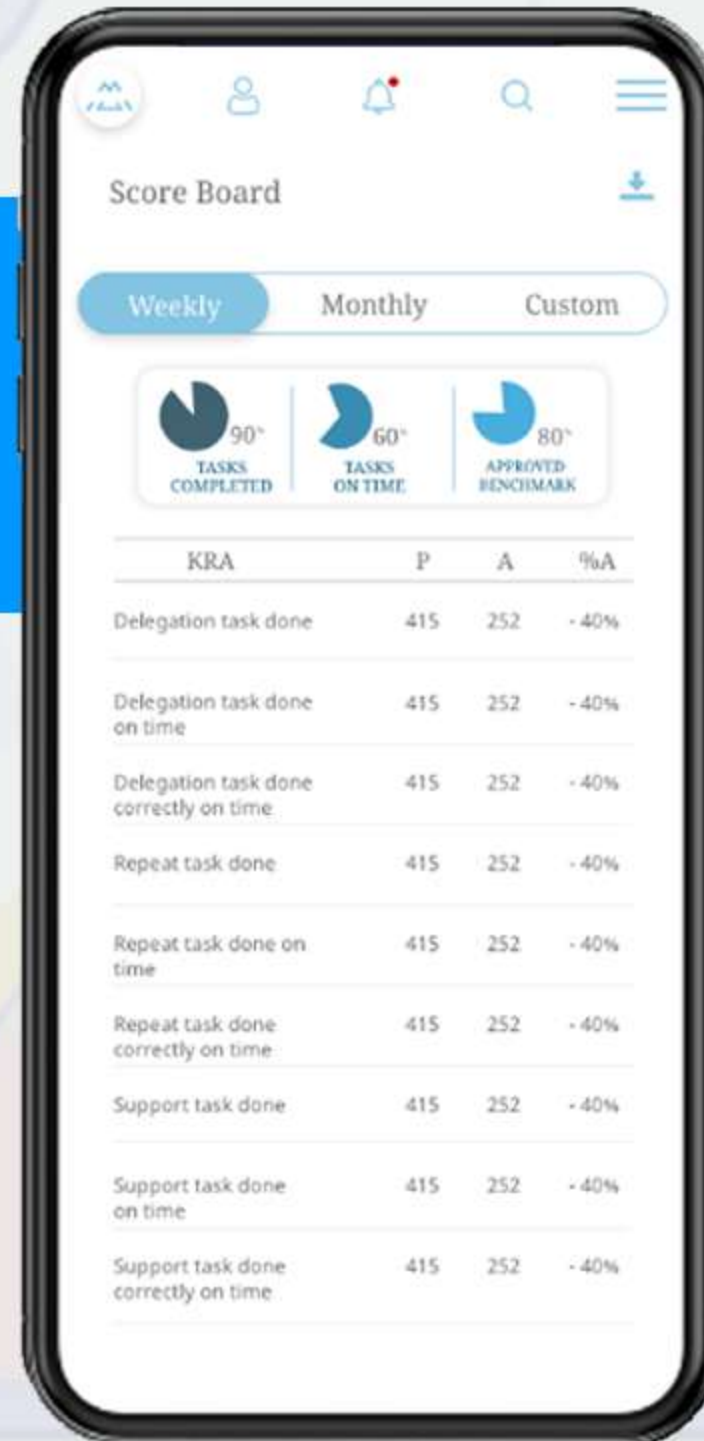
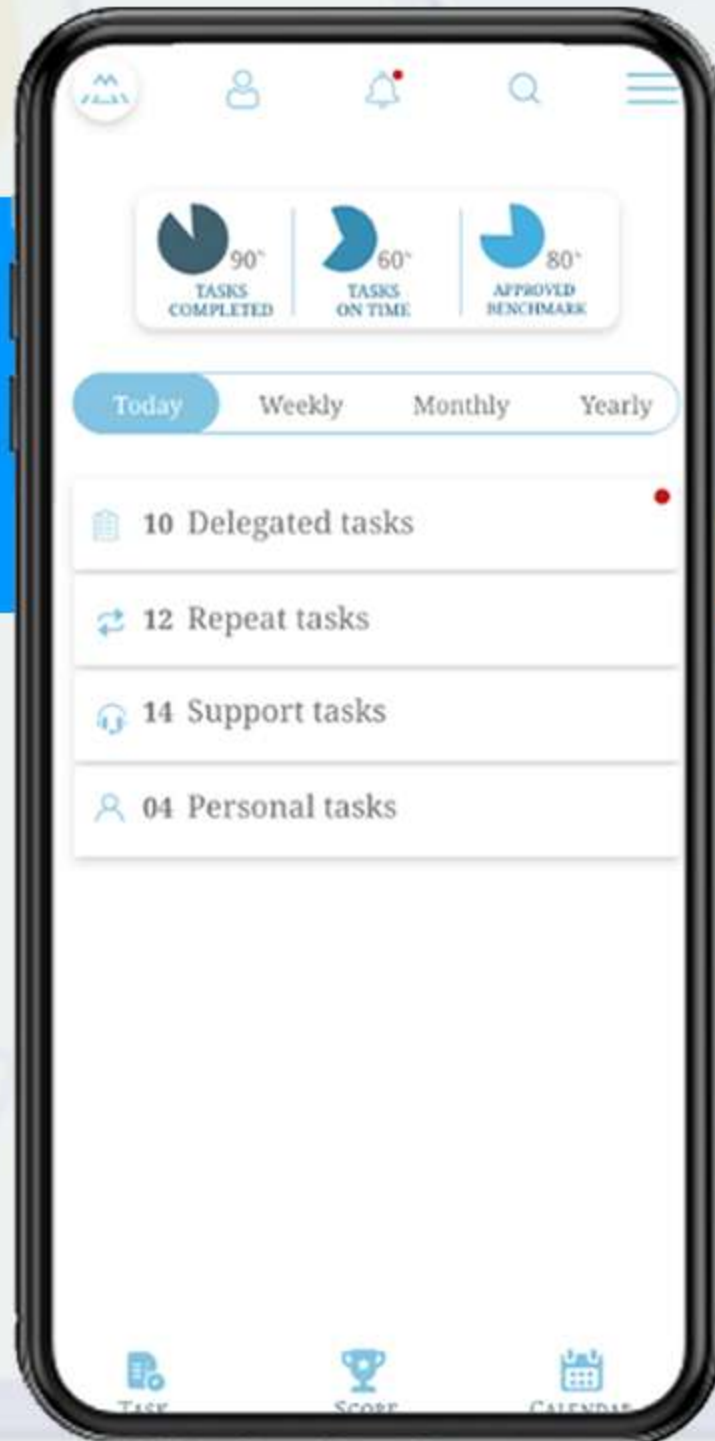
Where cashless becomes effortless



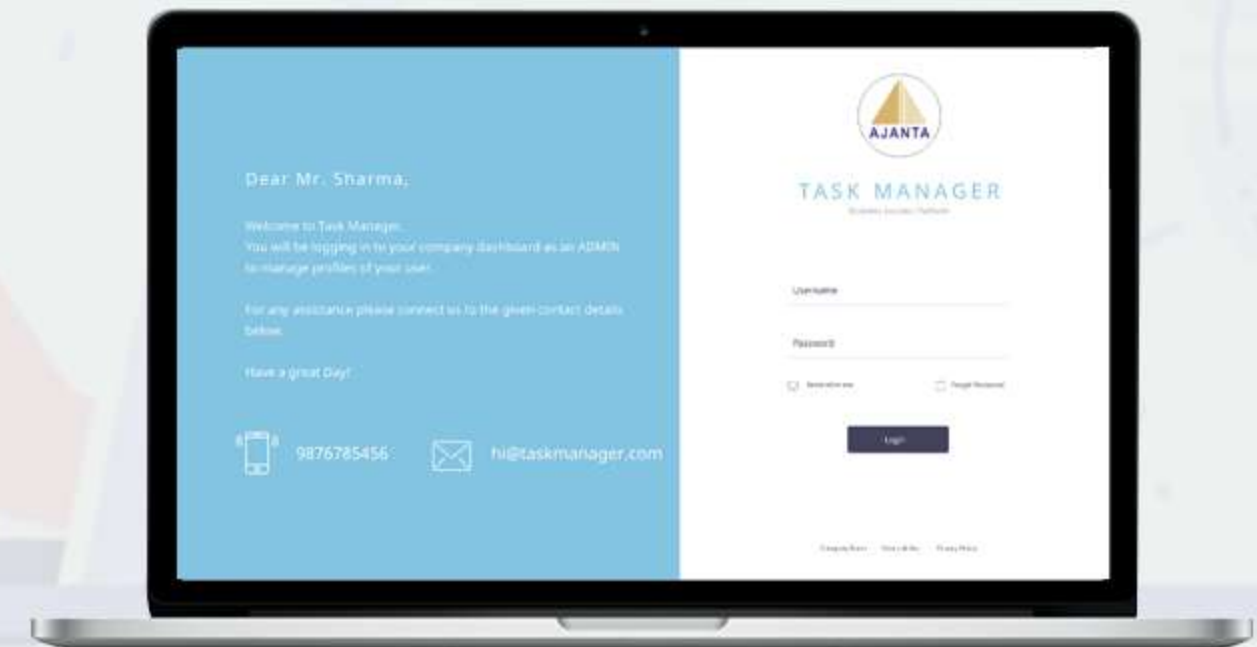
TASK MANAGEMENT & APPRAISAL

Productivity, Performance & everything in between

A holistic tool
to monitor
performances



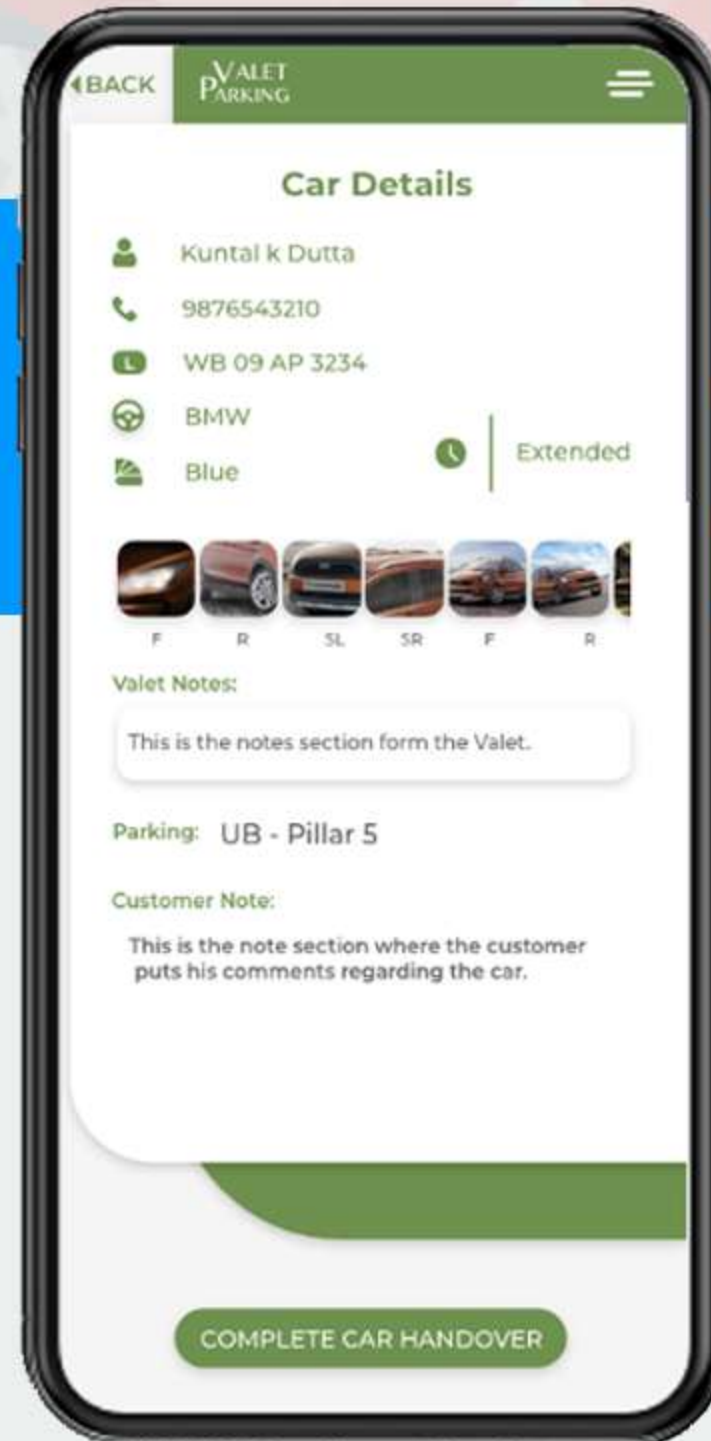
Task-tracking simplified



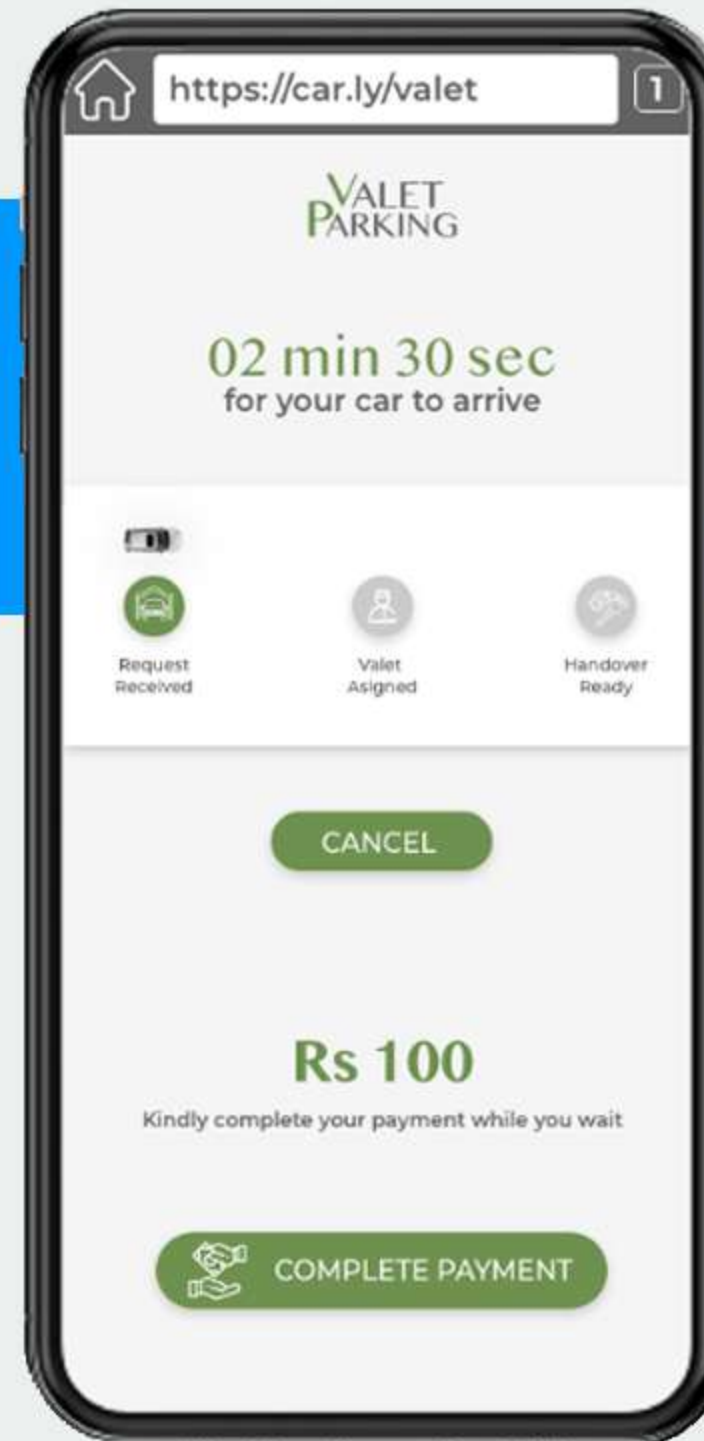
VALET PARKING APP

Parking to retrieval; a hassle-free experience

Data at your disposal



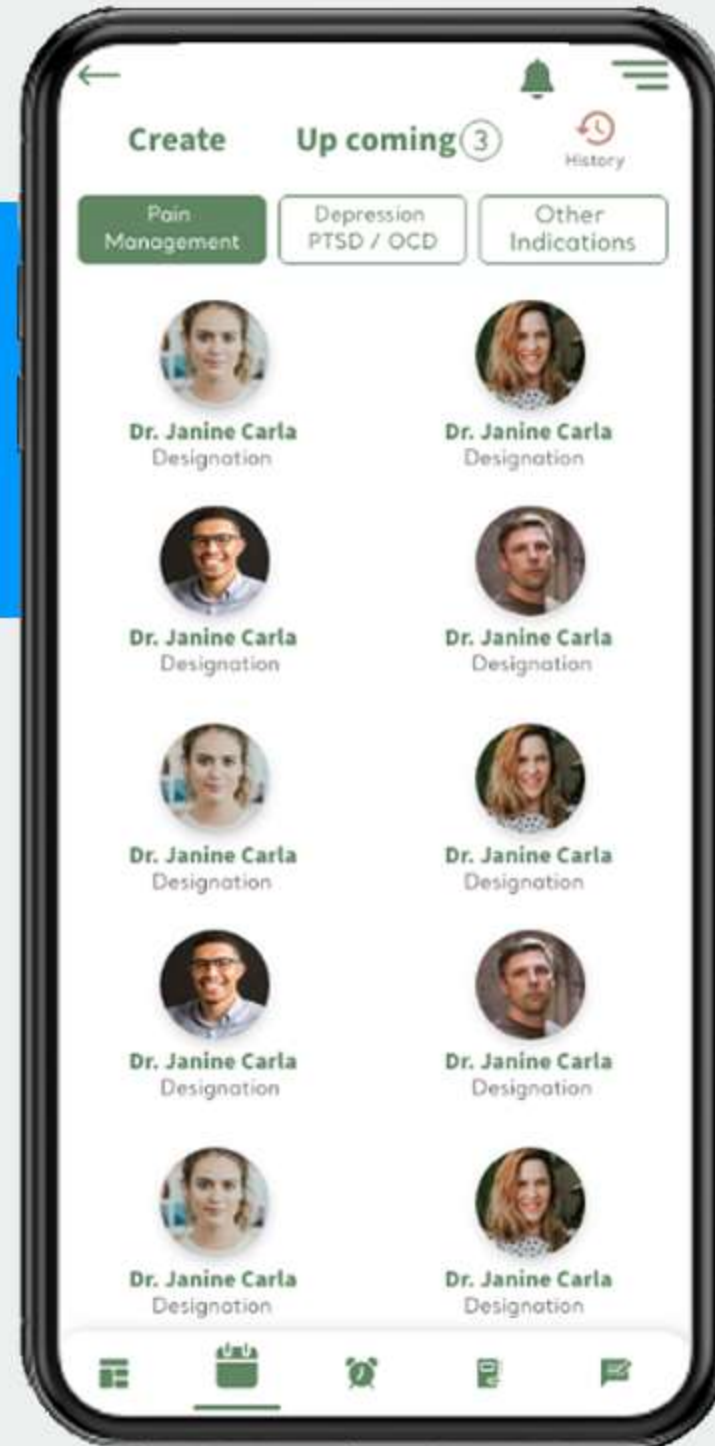
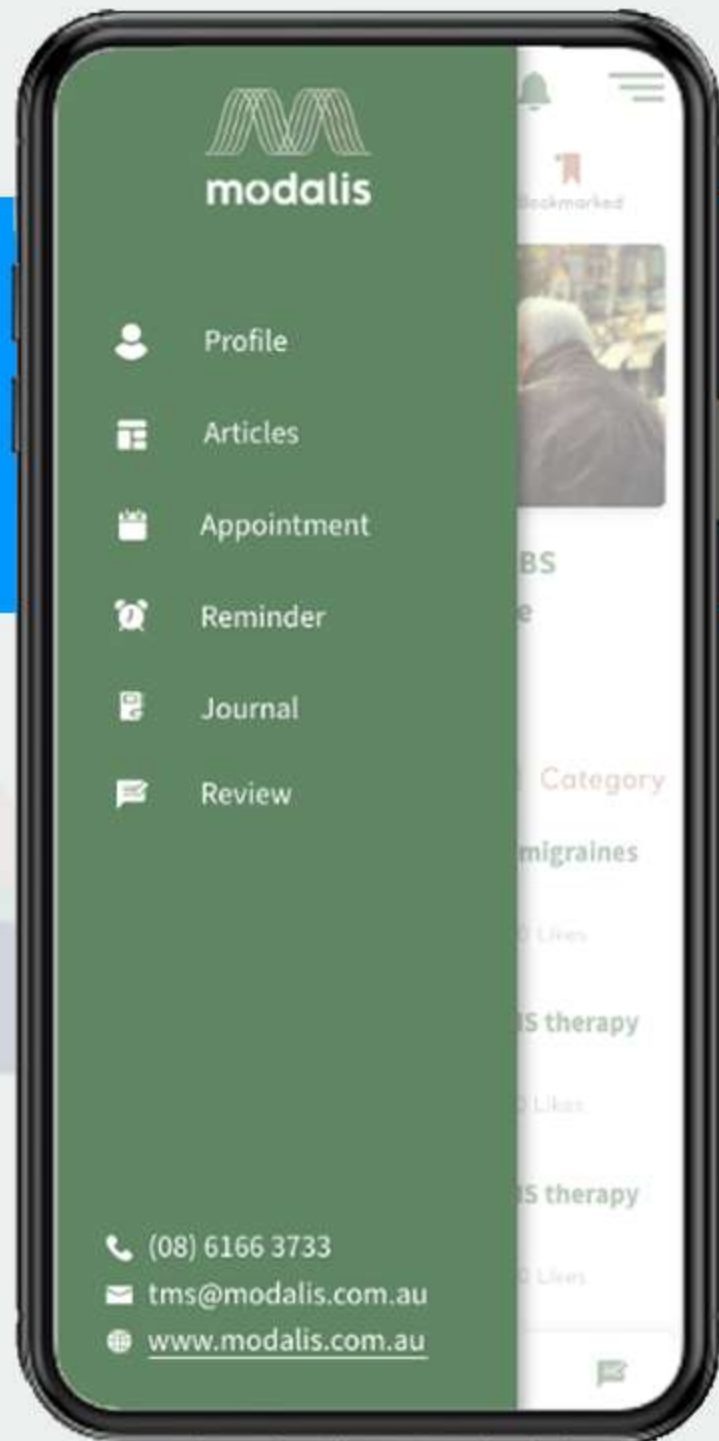
Instant updates,
optimized operations



DOCTOR APPOINTMENT & DATA APP

Healthcare in your hands; Literally

User-friendly features,
simplified structure

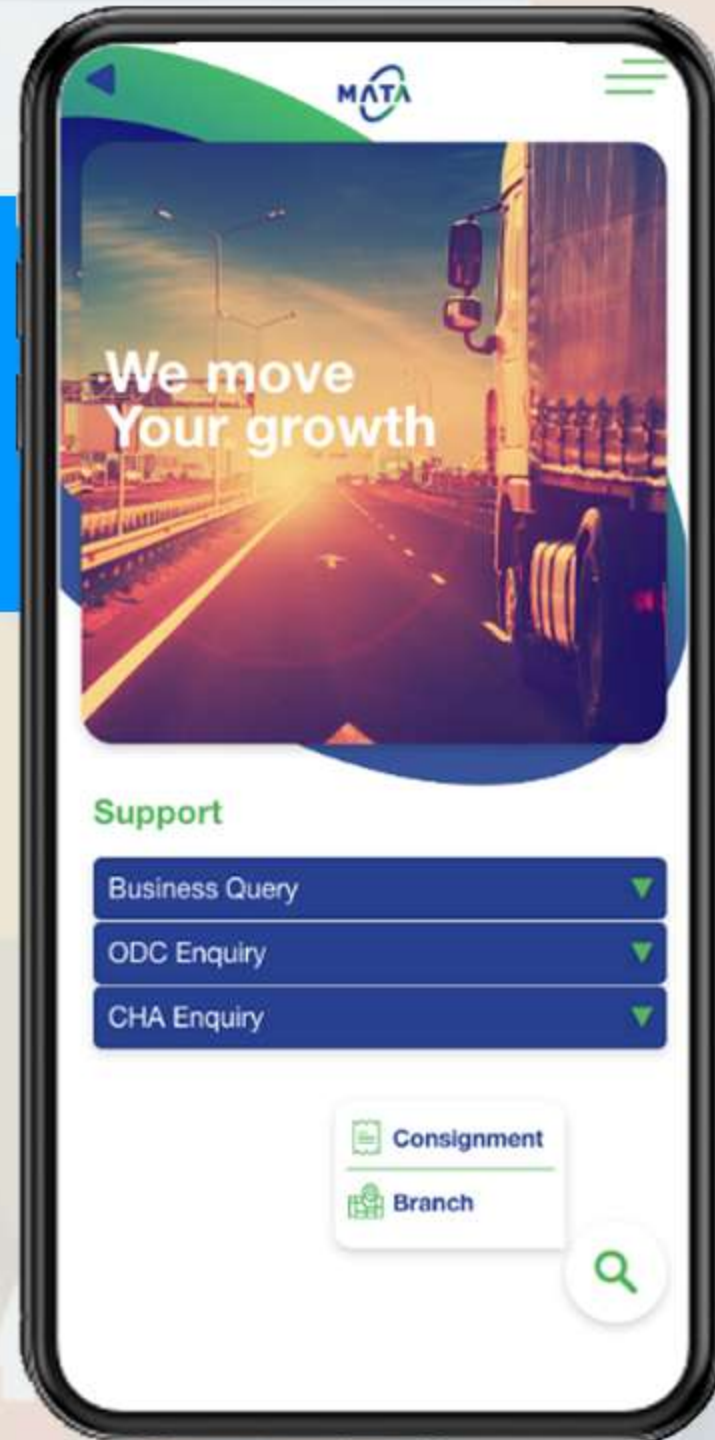


curated list of
professionals,
seamless scheduling

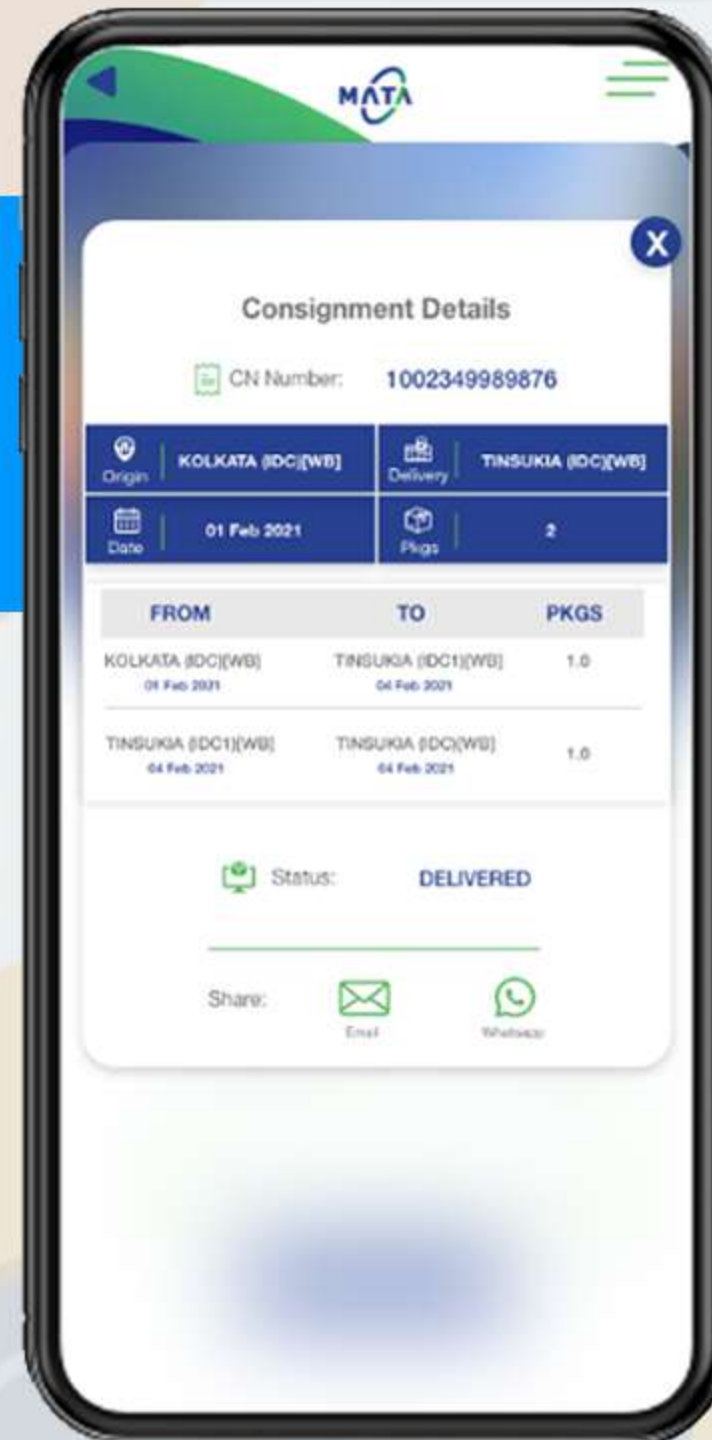
LOGISTICS WEBSITE

From staying connected; to staying updated

Bridging the gap between
business and consumer

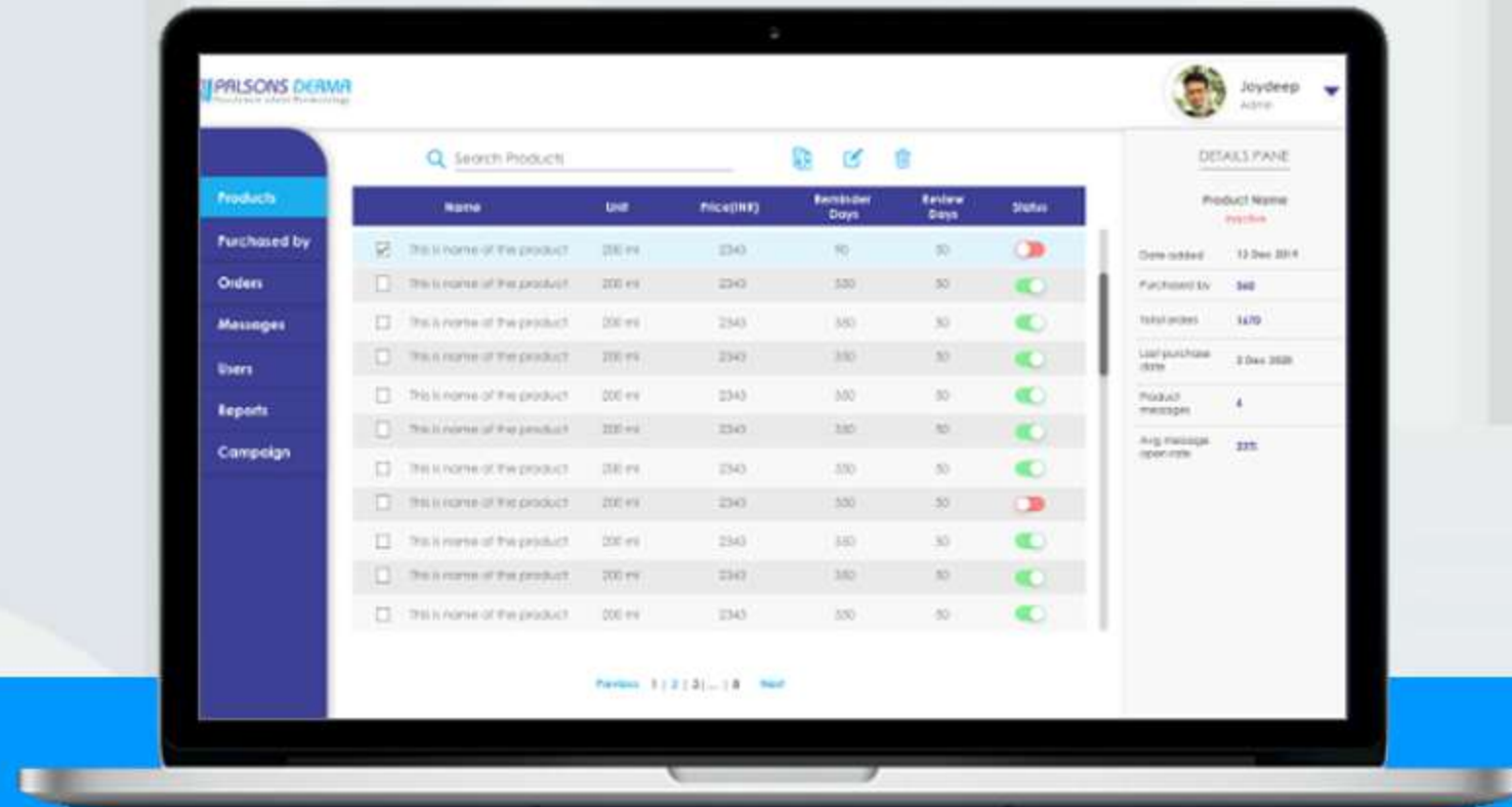


Interactive, dynamic
and Integrated

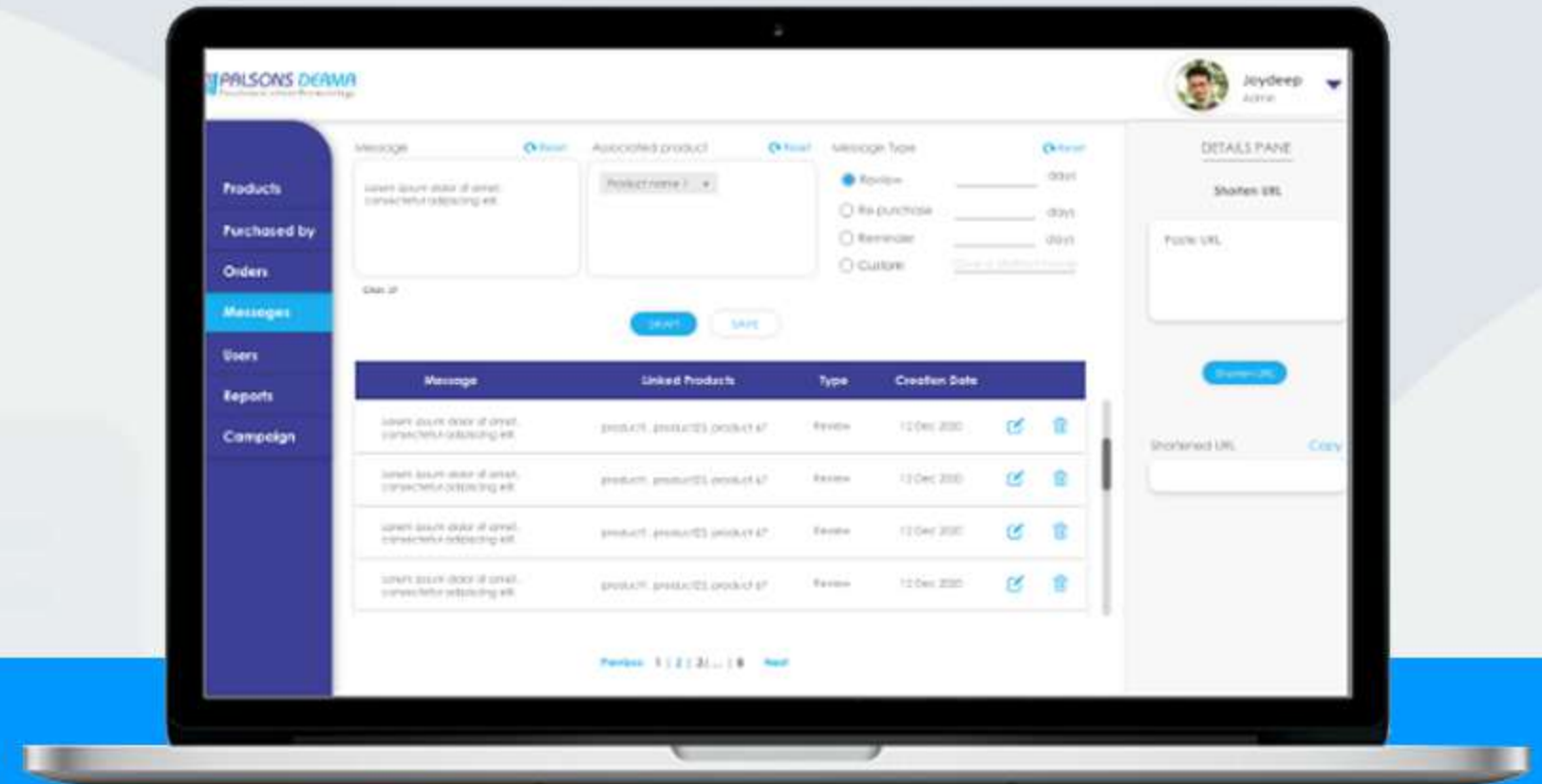


AMAZON CLIENT APP

Listing, order tracking, sales - all that & more



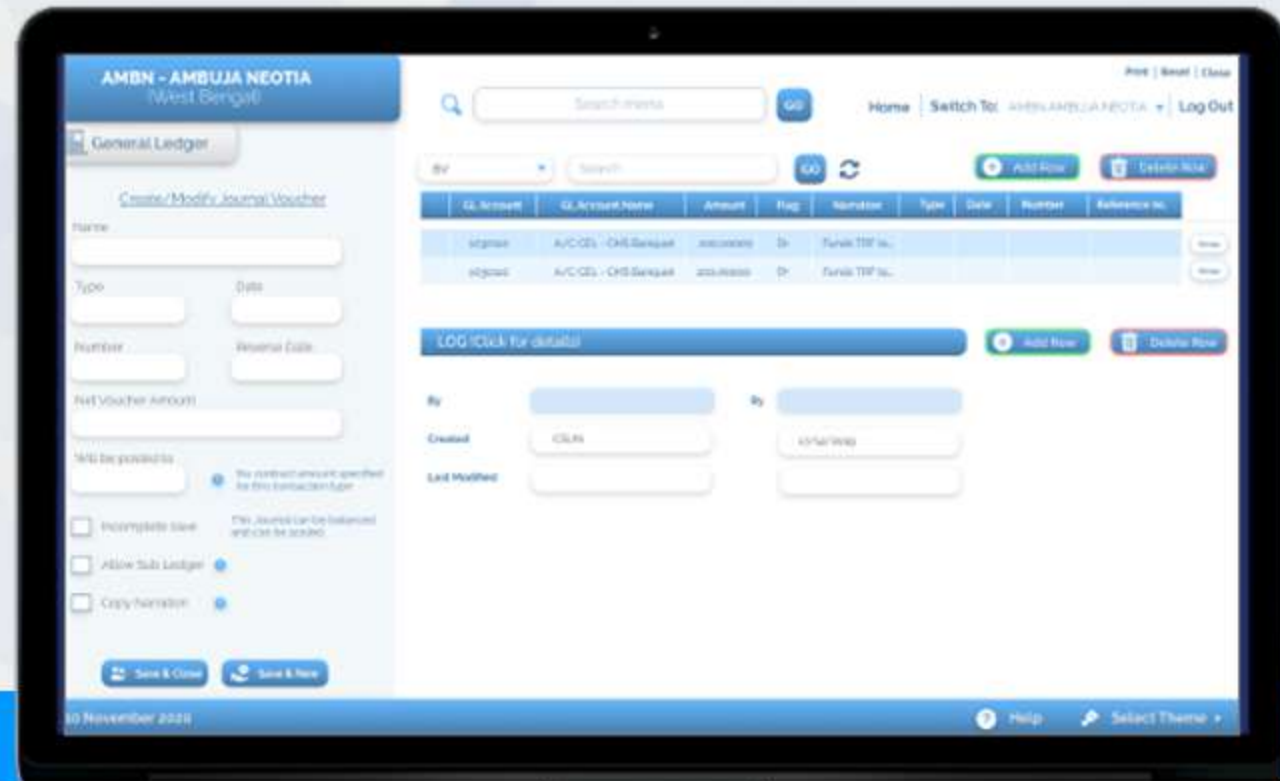
Manage your business from your mobile



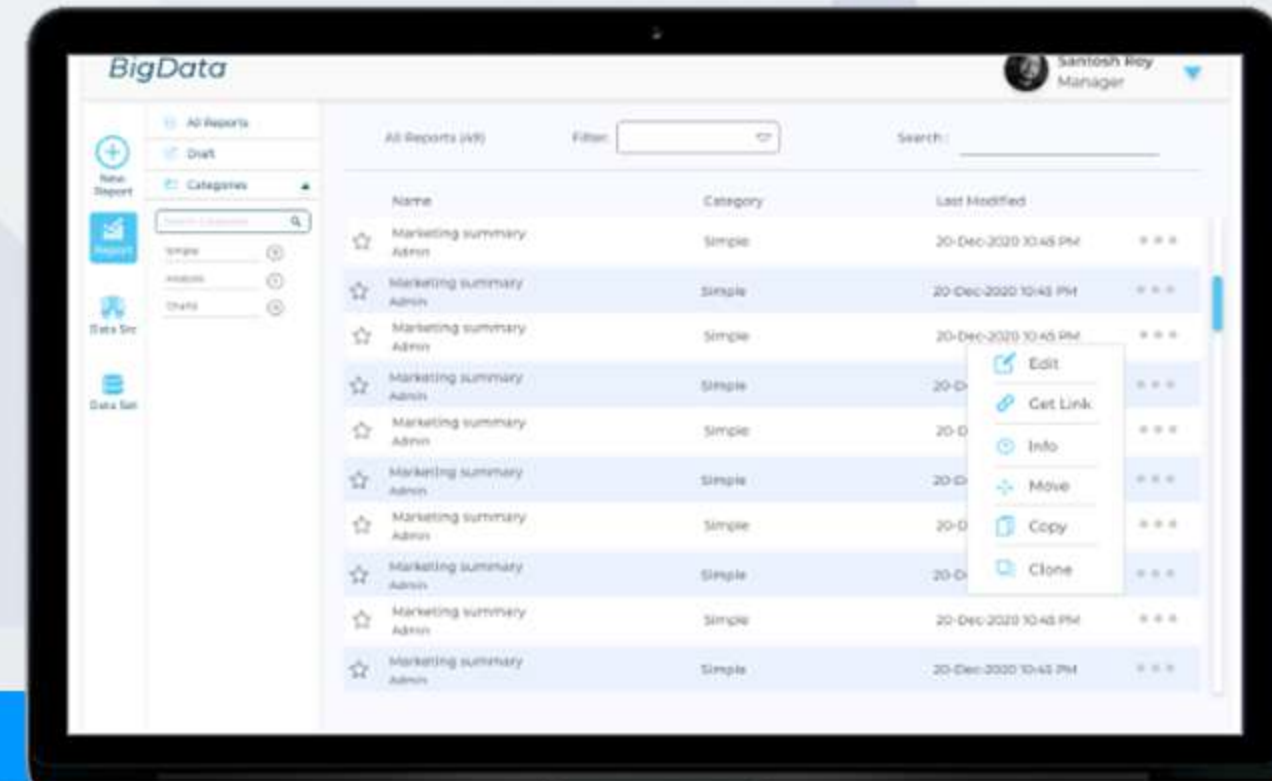
Equipped with tools and features that propel business growth

BIG DATA SOFTWARE SCREENS

Complex data, simplified



Easier data distribution
and processing



Enhanced productivity,
accurate analytics

06

THANK YOU

Feel free to contact us anytime, our representatives are ready for you and are available through these contacts



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